Partnership & Sponsorship Opportunities

Gardening for the Greater Good

PHS PENNSYLVANIA HORTICULTURAL SOCIETY®

PHS works in more than 250 neighborhoods

Increasing Access to Fresh Food

- 165 community gardens and urban farms supported
- 268 healthy food distribution sites
- 10,471 Harvest 2020 participants helping grow fresh food

Creating Healthy Living Environments

- 153,294 trees planted at 719 riverside sites
- 12,000 vacant lots greened and maintained
- 4,929 residential stormwater projects installed
- 20 organically maintained public gardens, parks and landscapes

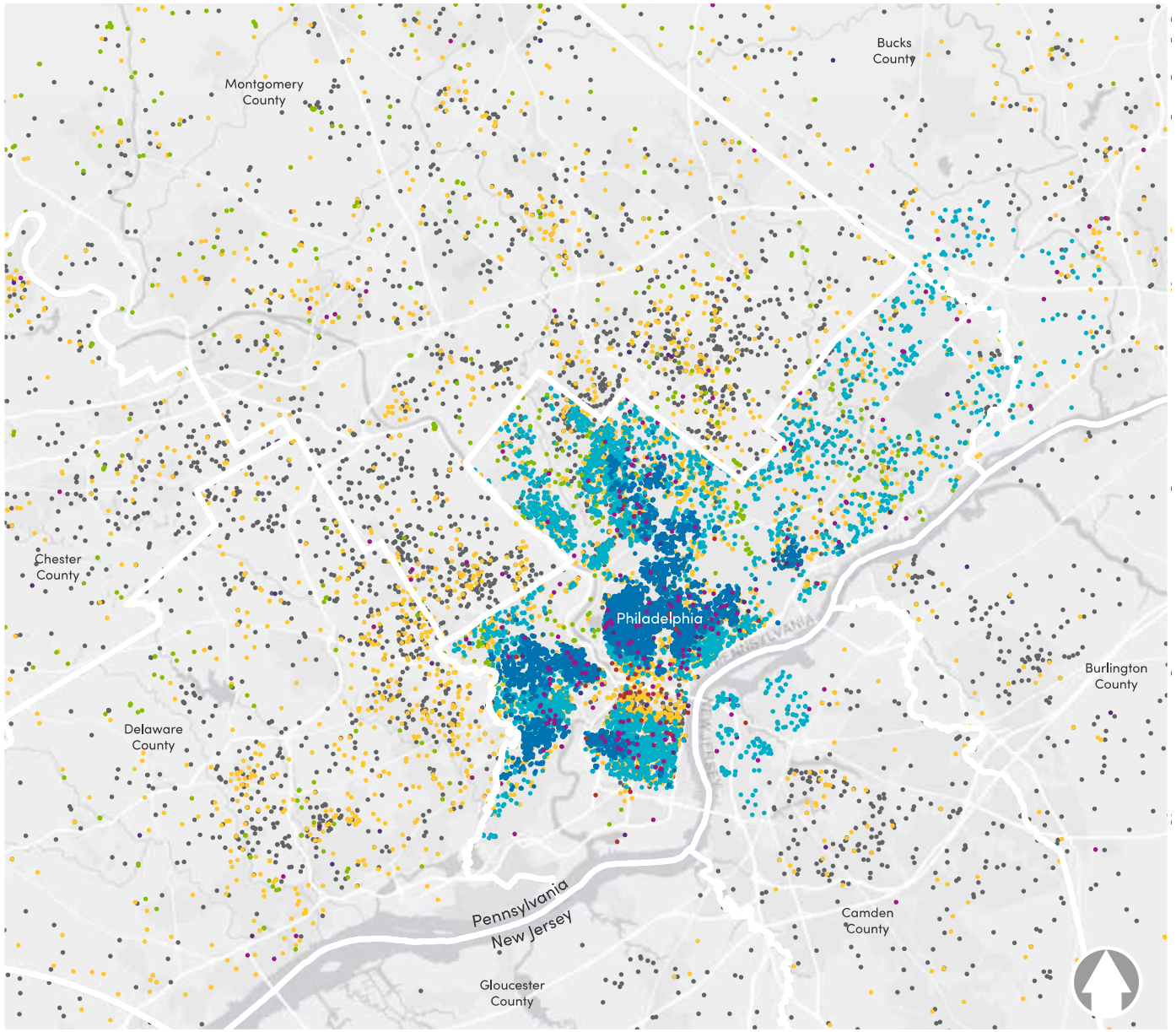
Building Social Connections

- 17,400 PHS members
- 9,372 residents educated in tree planting and community gardening
- 500 contestants in the PHS Gardening Contest
- 63 neighborhood tree planting groups planted 974 trees this year

Growing Economic Opportunity

- 223 returning citizens trained in horticulture and landscaping
- 60 local contractors hired for greening projects
- 17 community organizations hired to clean vacant lots

We invite you to join us
phsonline.org



March 2021

Help us advance the health and well-being of the Greater Philadelphia Region through horticulture.

The Pennsylvania Horticultural Society (PHS) is a nonprofit organization, founded in 1827, dedicated to connecting people with horticulture, and together creating beautiful, healthy, and sustainable communities.

With over 500,000 constituents, PHS offers programs for gardeners of all levels, and works with volunteers, partner organizations, and businesses to create vibrant green spaces.



PHS Tree Tenders®

- 5,000 Volunteers Trained
- Philadelphia Tree Canopy Coverage is only 20%
- 1,300 Trees Planted Annually in April & November
- PHS Works with over 100 Community Groups to plant and maintain Trees



PHS LandCare

- Maintains over 12,000 Vacant Parcels in Philadelphia County.
- Greening Presence in 255 Neighborhoods
- 300 NEW Greening Parcels/Year
- Very Efficient Maintenance at $.15/sq ft
- Greened lots reduce Depression (68%) and Gun Violence (29%)



PHS Pop Up Garden®

- 50-75k Visitors Annually
- 60% Of Visitors Are Between Ages 18 -34
- Beautiful Open Spaces
- Expanded 7 Month Season



PHS Roots to Re-entry

- 30 Graduates / Year
- Reduces Participant Recidivism by over 50%
- 83% Program Completion Rate
- 98% Graduate Placement Rate



PHS Community Gardens

- 250k Seedlings Grown Annually
- 157 Gardens Sharing Food
- 2,000 Food Workshop Attendees
- 263 Gardening Groups



PHS Philadelphia Flower Show®

- 250,000 Annual Attendees
- Hundreds of Small Businesses participate as vendors and suppliers
- Opportunities to Engage with Clients and Employees
- Regional Audience



Partner Benefits

- Brand Exposure
- Access to PHS Audiences (or Stakeholders) or Engagement with PHS Audiences (or Stakeholders)
- On-Site Exposure and Activation Opportunities
- Cross Promotions
- Digital Marketing
- Social Media Integration
- Coordinated Publicity Efforts
- Employee Volunteer/Education Opportunities
- Hospitality
- Customized Sponsor Benefits



Join us!

Be part of the team making your community and the Philadelphia Region a healthier more equitable place to call home. Join PHS in Gardening for the Greater Good!



PHS

PENNSYLVANIA
HORTICULTURAL
SOCIETY®