

Philadelphia 0

FEB 28 - MAR 9, 2025 PA Convention Center

# Maker's Market

## WHAT IS IT?

#### The PHS Flower Show Makers Market is an alternative shopping experience to our traditional Marketplace at the Flower Show.

While the Marketplace features over 200 vendors that sell all types of goods from garden tools to plants, to food, to home décor, and more, the Makers Market is focused on selling only handmade, artisan items. It is an area for makers/artisans to be part of the Flower Show in a less prohibitive way. Instead of a large volume of vendors like the Marketplace, the Makers Market features approx. 32 booths. It is also housed in a different area from the Marketplace and main show. It will be in an area called "Bloom City" which features multiple activations including Artisan Row, where customers can craft and make fun items to bring home, the live Butterfly experience, Kids Cocoon, and more!

We offer most spots for the full 10-days of the Show, as well as a small offering of spots that can be rented for shorter periods of time (including the 1st weekend of the Show only, the weekdays only, and the 2nd weekend only).



Friday, February 28th through Sunday, March 9th, 2025



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## WHO SHOULD APPLY?

- Calling all artisans any vendor who makes their product. You MUST be the artist to apply. You CANNOT resell product made by other people as this area is to support small artists.
- Product can be handmade jewelry, home décor, artwork, garden décor, apparel, etc.
- We are interested in increasing the representation of BIPOC and WBE vendors, and that can be stated on your application

## **APPLICATION PROCESS**

- There is a non-refundable \$25 fee to apply for the Philadelphia Flower Show. You will be asked to pay this upon submitting your application online.
- Applications are reviewed on a rolling basis. We try to review as quickly as possible but may not get back to you until a few weeks later due to number of applications that come in.
- When reviewing applications we take into consideration the quality, type, and uniqueness of product, cohesiveness with the Flower Show and other vendors, overall mix of product/vendors, and overall aesthetic. Please note, we have a small number of spots, so it make take a little longer for us to accept vendors and curate the area.
- If accepted you will be notified via email, and more information including space assignments and pricing will be sent to you.
- Once assignments are made, invoices will be sent, and deposits will be due within a week. All other booth fees will be scheduled out and sent to you for payment.

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