

Media Contacts:

Sin Gogolak | SGogolak@pennhort.org | 215.988.1631

Grace Savage | gsavage@pennhort.org | 203.979.3874

[FOR THEME ART AND PHOTOS, CLICK HERE](#)

Credit: Pennsylvania Horticultural Society

FOR IMMEDIATE RELEASE

Pennsylvania Horticultural Society Shares List of Top 11 Things Not to Miss at the 2024 Philadelphia Flower Show, “United by Flowers”

Plan a memorable day at the Flower Show full of breathtaking exhibits, exciting events, spaces for kids, and lots of floral fun for the whole family!

January 19, 2024 – PHILADELPHIA, PA – Today, The Pennsylvania Horticultural Society is sharing a list of the top “Do Not Miss” spaces, events, and activities at the 2024 Philadelphia Flower Show, “United by Flowers.” With this list in mind, visitors can get ready for a memorable day at the Flower Show jam-packed with stunning gardens and floral inspiration, plus fun, low-to-no cost activities everyone is sure to enjoy while at the Flower Show.

To purchase tickets to the Flower Show, please visit tickets.phsonline.org.

TOP 11 THINGS NOT TO MISS AT THE 2024 FLOWER SHOW

1. **The PHS Entrance Garden** – The PHS Entrance Garden explores the theme of “Edges and Reflections.” Your Flower Show visit begins with this aquatic floral spectacle, boasting the Flower Show’s largest body of water ever created and vibrant floral sculptures. Colossal aerial blooms dance above, reflecting in the glass-like surface. This modern oasis, a kaleidoscope of colors and bold angles, invites contemplation amidst its suspended floral clouds.
2. **Celebrate the Region** – Experience the neighborhoods interpreted as gardens! Local schools highlight the unique spirit of the region through gardens dedicated to neighborhoods like Roxborough, South Philly’s Pennsport and the Italian Market, Spring Garden, Doylestown’s small-town charm, and more.
3. **Visit Burpee’s Pop-Up Shop** – Talk to the seed and plant experts! Burpee’s team of horticulture pros will be in person with answers to your gardening questions every day. While you’re there, get a jump on the growing season and shop from trusted Burpee varieties classic and new, including brilliant ‘United By Zinnias,’ a 2024 Flower Show exclusive. Plus, take home your free copy of the information-packed Burpee catalog featuring information on vegetable, flower,

and fruit varieties, plus tips on how to plant and sow, container and pollinator gardening tips, and more.

4. **Penn Museum – Ancient Food & Flavor** – Ever wonder when humans first started making wine? Or growing potatoes? Discover what plants were important to communities who lived thousands of years ago at Penn Museum’s preview display of their newest exhibition, “Ancient Food & Flavor!” Penn Museum educators will be available onsite to share wondrous stories about some of the world’s oldest leftovers!
5. **Turn to PHS for the best in garden knowledge – Know to Grow** – Develop your green thumb at Know to Grow! New this year, the Flower Show will host a free gardening speaker series on various topics up to 4 times a day. Presentation topics range from garden design, vegetable gardening, native plants, container gardening, shade gardening, rock gardening, houseplants, and information on PHS programs. Whether you are “plant-curious” or a professional, learn something new and walk away with practical takeaways from acclaimed experts!
6. **Unleash your inner plant nerd in the PHS Hamilton Horticult** – Take in the beauty of incredible and rare plants, all competing in the nation’s largest plant competition for a blue ribbon! Read the judges' comments, see the winners, and pick your favorite out of this rotating lineup of unique plants!
7. **Take in beautiful botanical-inspired artwork and jewelry** – Prepare to be wowed by stunning, intricate artwork and jewelry made of botanical materials! See what the judges had to say about these incredible works of art and be inspired by what these talented artists create!
8. **Get your most pressing plant questions answered at The Plant People Place!** – Got a houseplant that isn’t quite thriving? Want to learn how to plant your bulbs? The Plant People Place connects you with gardening experts to answer all your gardening questions, suggest a plant, or chat about all things gardening and horticulture! Stop by and develop your green thumb!
9. **Fun for the Family at Kids Cocoon and Family Frolic** – Bring the whole family and make some memories! Kids Cocoon is a dedicated space for kids to play, learn, and have fun! The Show’s youngest guests can plant a seedling, read a story, and enjoy activities from local partners, with hourly programming every day. Purchase a special Flower Show coloring book designed by local artists, so kids can enjoy page after page of colorful flowers long after their visit to the Show!

On Sunday, March 3, enjoy Family Frolic, a special day at the Flower Show dedicated to those with little ones. With your Flower Show ticket, enjoy lots of free activities and programming, face painting, giveaways, mascot visits, and more.

10. **Experience the Flower Show Alongside Your Doggie BFF at Fido Friday!** – Dogs love the Flower Show too! On Friday, March 8 from 5:00-8:00pm, guests

and their doggie pals can experience “United by Flowers” together, featuring fur-friendly activations and both dogs and humans sporting their floral best!

11. **Shop Local at Artisan Row and the Makers Market** – The Flower Show is a great place to shop local! Visit Artisan Row, the Flower Show’s experiential hub, where you can choose from 7 unique artists and create your own elevated floral or gardening-inspired memento. Choose from fresh floral crowns, candles, floral handbags, floral bouquets, terrarium making, dried flower bud vases, and botanical jewelry.

Nearby, visit the Makers Market, featuring a variety of local artisans and their handmade wares. In 2024, the Makers Market will nearly double in size and include handcrafted jewelry, floral relief prints, artwork, gorgeous smelling essential oils and self-care essentials, and giftable items.

To stay up to date with the latest information on the 2024 Flower Show, please visit phsonline.org/the-flower-show. For questions, please email flowershowtickets@pennhort.org.

ABOUT THE PHILADELPHIA FLOWER SHOW

The award-winning PHS Philadelphia Flower Show is the nation's largest, and the world’s longest-running horticultural event and features stunning displays by some of the world’s premier floral and landscape designers. Started in 1829 by the Pennsylvania Horticultural Society, the Show introduces diverse and sustainable plant varieties and garden and design concepts. In addition to acres of garden displays, the Flower Show hosts world-renowned competitions in horticulture and artistic floral arranging, gardening presentations and demonstrations, and special events.

ABOUT PENNSYLVANIA HORTICULTURAL SOCIETY

The Pennsylvania Horticultural Society (PHS), an internationally recognized nonprofit organization founded in 1827, uses horticulture to advance the health and well-being of the Greater Philadelphia region. PHS programs create healthier living environments, increase access to fresh food, expand access to jobs and economic opportunity, and strengthen deeper social connections between people. PHS’s work spans 250 neighborhoods; an expansive network of public gardens and landscapes; year-round learning experiences; and the nation’s signature gardening event, the Philadelphia Flower Show. PHS provides everyone with opportunities to garden for the greater good as a participant, member, donor, or volunteer.

###

