



THE GARDEN ELECTRIC

MARCH 4-12, 2023

PENNSYLVANIA CONVENTION CENTER

MEMBER'S GUIDE

Member Tickets

Visit tickets.phsonline.org/events to access your Flower Show ticket benefits and follow the instructions on the page.

Have a question?
Email membership@pennhort.org

Hours

March 4 | 10 am – 8 pm
March 5 – 9 | 10 am – 7 pm
March 10 & 11 | 10 am – 8 pm
March 12 | 10 am – 6 pm

Daily Members' Preview Hours
March 4 – 12, 9 am – 10 am

Box Offices and Will Call close 30 minutes prior to published Show closing.

Will Call is located at the West Entrance at 12th & Arch Streets.

Getting to the Show

Pennsylvania Convention Center
1101 Arch Street, Philadelphia, PA 19107

Visit: phsonline.org/the-flower-show/plan-your-visit/getting-to-the-show/location

Show Accessibility

Visit: paconvention.com/ada-accessibility

For more details, please visit: phsonline.org/the-flower-show/plan-your-visit/accessibility

Flower Show Perks ... Just For PHS Members

As a special thank you for your support as a member of the Pennsylvania Horticultural Society and your commitment to gardening for the greater good, we have created a variety of PHS Flower Show-related perks.

MEMBERS' PREVIEW DAY*

March 3, 12 pm – 3 pm

Experience a breathtaking first look at *The Garden Electric* before the public, while the exhibits are at peak freshness.

DAILY MEMBERS' PREVIEW HOUR*

March 4 – 12, 9 am – 10 am

Explore the Show during the daily Members' Preview hour, when vibrant plant colors awaken all your senses.

Members Get More!

**Reserved for Activist-level members and higher*

ACCESS TO PHS MEMBERS' LOUNGE

In the Members' Lounge you will enjoy a relaxing atmosphere, as well as special programs that will educate and entertain.

Programming Includes:

- **Let's Talk Trees with Paul Meyer and Tim Ifill, PHS Director of Trees** | March 6, 1:30 – 2:30 pm
- **Design Discourse: A Talk with Jonathan Wright of Newfields** | March 7, 1:30 – 2:30 pm
- **Ask an Expert with Andrew Bunting, PHS Vice President of Horticulture** | March 8, 1:30 – 2:30 pm
- **Everything You Always Wanted to Know About the Flower Show but Were Afraid to Ask** | March 9, 1:30 – 2:30 pm
- **Design Discourse: A Talk with Seth Pearsoll, Creative Director of the PHS Philadelphia Flower Show** | March 10, 1:30 – 2:30 pm

SPECIAL MEMBERS-ONLY DISCOUNTS

Bring your PHS membership card to receive discounts at select Flower Show Marketplace merchants. A list of participating vendors may be found at Will Call, and the PHS Members' Lounge.

MEMBERS' APPRECIATION DAY

PHS is grateful for members who support our mission of gardening for the greater good. As a way of saying thank you, our member appreciation event will take place in April at the PHS Manayunk Pop Up Garden ... details coming soon!

MEMBER APPRECIATION MONTH IN APRIL

Enjoy a Shopping Day with discounts, learn how to make your plants thrive in a free, members-only virtual lecture series, and more!

 PHS Philadelphia Flower Show

Everything you need to know
to get the most out of your visit



Scan the QR code to get your
Member tickets to the Flower Show!

Light Up Your Life!

Garden lovers will stroll through acres of abundant gardens, filled with perfect blooms, in this exciting and vibrant show.

Everything about *The Garden Electric* will spark the joy of giving and receiving flowers! Here is a glimpse of some of the exhibitors at this year's Show:

APIARY STUDIO

Space Number: 2

Apiary Studio is exploring themes of duality and contrast in a night garden for their 2023 exhibit. They will be using plants that are activated at night through color and scent. Apiary Studio is excited about this year's theme so they can showcase the under-appreciated qualities that plants and gardens can have after sunset.

SUSAN COHAN GARDENS

Space Number: 3

In her exhibit, Susan Cohan aims to capture the joy one feels during the first burst of spring. Susan will be displaying spring ephemerals, and the hardscaping composition of her exhibit is based on the Fibonacci Sequence.

TREELINE DESIGNZ

Space Number: 4

Iftikhar Ahmed of Treeline Designz was inspired by the imagination of a six-year-old boy who was hiding in a bunker during the ongoing war in Ukraine. The exhibit will be the realization of a peaceful, magical landscape that people search for in nature.

ILLEXOTICS

Space Number: 12

ILLEXotics have created a Studio 54-style disco that has been completely taken over by tropical foliage and flowers to showcase how the electric connection humans have with nature is similar to humans' connection to music. Their exhibit highlights aroids, orchids, bromeliads, and other tropical plants.

FROM BLOSSOMS

Space Number: 13

For her 2023 exhibit, Kat Claar of From Blossoms took inspiration from how many pollinator insects experience flowers and plants through an ultraviolet color lens. She will be presenting this in an abstract colorful scene that is her take on what pollinator insects see.

POLYCARP FLOWERS

Space Number: 15

Polycarp Flowers has created an immersive garden in a book exhibit to showcase the "sparks" of joy, creativity, and excitement that can be found in gardens and books, flowers, and stories.

JENNIFER DESIGNS

Space Number: 16

Jennifer Designs' exhibit displays how root systems in nature act in a very similar way to the human brain, highlighting how both nature and the brain use their own types of electricity. This exhibit is also partnering with the Franklin Institute to educate about the brain!

NATURE'S GALLERY

Space Number: 17

Nature's Gallery's exhibit is inspired by Iranian women displaying strength and courage in the uprisings and protests that followed the death of Mahsa Amini. The strong colors and complex textures of the flowers in their exhibit embody the character of the Iranian women, and the richness of the Iranian culture and society.



Map accurate as of 2/3/23

LAKESIDE SCHOOL

Space Number: 25

Lakeside School has focused on the creativity and artistry that gardens can inspire. They took inspiration from how many famous painters use landscapes and gardens as the subject of their paintings. Their garden will showcase orange varieties of annuals, perennials, and shrubs.

DELAWARE VALLEY UNIVERSITY

Space Number: 26

Delaware Valley University's 2023 exhibit is inspired by how plants capture, use, and store solar energy, like the living version of a battery. The exhibit highlights the color "Electric Blue" to represent the energy of solar power in their garden.



Take in live entertainment, conversations and lectures with gardening experts, shop the Flower Show Marketplace, an array of food and drink options, craft-making on Artisan Row, and fun for the whole family at the Kids Cocoon activities area and Butterflies Live!