

Media Contact:

Sin Gogolak | SGogolak@pennhort.org | 215.988.1631

[FOR THEME ART AND VIDEO, CLICK HERE](#)

Credit: Pennsylvania Horticultural Society

Pennsylvania Horticultural Society Announces 2023 PHS Philadelphia Flower Show Theme and Upcoming Ticket Sale

Tickets for the 2023 Philadelphia Flower Show, “The Garden Electric,” Will Go on Sale October 3, 2022, at a Limited-Time Only Price

September 30, 2022 – PHILADELPHIA, PA – At a press conference held this morning, the Pennsylvania Horticultural Society announced the theme of the 2023 Philadelphia Flower Show: “The Garden Electric.” This exciting and vibrant new show will be held March 4 - 12 at the Pennsylvania Convention Center, a return indoors after 2 years of being held outdoors in Philadelphia’s FDR Park. Tickets will be on sale starting October 3, 2022 at the Show’s lowest and best price for a limited time only.

That spark of joy that comes while giving or receiving flowers — this is the moment captured by “The Garden Electric.” From the dazzling array of colors, unique shapes and textures, and rich fragrances of gorgeous floral displays and gardens come feelings of excitement and celebration. This year’s theme brings the electrifying presence of today’s most dynamic designers of floral arrangements, lush gardens, and landscapes to visitors from around the world.

PHS worked closely with The City of Philadelphia in 2021 and 2022 to keep health and safety paramount to the Flower Show experience, leading to the Show’s transition to an outdoor venue at South Philadelphia’s FDR Park for the first time in its 190+year history.

After much consideration of the current pandemic climate, ongoing conversations with City officials, and hearing valuable feedback from Flower Show attendees, PHS is thrilled to bring the Flower Show back to the Pennsylvania Convention Center in 2023, from March 4 - 12, 2023. This year’s Show celebrates the start of spring and invites guests to experience all the spectacular and decadent floral displays that the award-winning Flower Show is known for.

“This year’s theme, ‘The Garden Electric,’ is meant to encompass the feeling of magic, celebration, and awe we get when we encounter gorgeous flowers and gardens. We are creating a truly immersive experience for guests centered on bold, eccentric, vibrant color pairings, and an element of surprise that will ignite a sense of wonder and excitement in our guests” said PHS’s Director of Design, Seth Pearsoll.

Apart from the 2021 and 2022 Flower Shows, the Pennsylvania Convention Center has been the indoor home of the Philadelphia Flower Show since 1996, and serves more than 31 million visitors annually, from 120 cities nationwide. Located just steps from America's most historic square mile, the Pennsylvania Convention Center offers the perfect indoor backdrop to bring the Philadelphia Flower Show to life.

Flower Show ticket buyers can purchase tickets online for the Show's lowest and best price offering at PHSONline.org/the-flower-show. This discounted introductory offer will only be available for a limited time. Interested attendees are encouraged to secure this special offer and prepare to spark joy at "The Garden Electric" this March!

Each visitor who purchases a Flower Show ticket, attends a Flower Show special event, or becomes a PHS member contributes to PHS to further its community-driven work planting trees, supporting neighborhood greening, establishing community gardens, providing job training, managing public gardens, and connecting people with horticulture

TICKETING

Single Admission Tickets

Adult: \$38.50

Family Bundles

2 adults and 1 child: \$90

2 adults and 2 children: \$110

Special Ticket Types

Student: \$30 (ages 18 -24, with valid ID)

Child: \$20 (ages 5-17)

Children ages 0-4 are FREE

Group Discounts

Group discount available for groups of 25 or more. Please email advtx@pennhort.org for more information.

PHS MEMBERSHIP BENEFIT

PHS Members receive special benefits at the Flower Show and help support the vital work of PHS all year long. To become a member, visit PHSONline.org/support-phs/membership.

- 10% discount on two or more Flower Show tickets (by member level and valid for public hours) or join as an Activist or higher member for complimentary member Flower Show tickets!
- Access to the Flower Show Members' Lounge to relax and rejuvenate
- Discounts at participating Flower Show Marketplace vendors

For questions, and to stay up to date with the latest information on the 2023 Flower Show, please visit phsonline.org/the-flower-show or email flowershowtickets@pennhort.org.

HEALTH AND SAFETY PROTOCOL

Public safety is a critical component for the Philadelphia Flower Show, and adherence to recommendations from City/State health officials is paramount to Show planning. PHS will continue to work closely with health officials leading up to the Show with updated guidance available online.

ABOUT PENNSYLVANIA HORTICULTURAL SOCIETY

The Pennsylvania Horticultural Society (PHS), an internationally recognized nonprofit organization founded in 1827, uses horticulture to advance the health and well-being of the Greater Philadelphia region. PHS programs create healthier living environments, increase access to fresh food, expand access to jobs and economic opportunity, and strengthen deeper social connections between people. PHS's work spans 250 neighborhoods; an expansive network of public gardens and landscapes; year-round learning experiences; and the nation's signature gardening event, the Philadelphia Flower Show. PHS provides everyone with opportunities to garden for the greater good as a participant, member, donor, or volunteer.

ABOUT THE PHILADELPHIA FLOWER SHOW

The PHS Philadelphia Flower Show is the nation's largest, and the world's longest-running horticultural event and features stunning displays by some of the world's premier floral and landscape designers. Started in 1829 by the Pennsylvania Horticultural Society, the Show introduces diverse and sustainable plant varieties and garden and design concepts. In addition to acres of garden displays, the Flower Show hosts world-renowned competitions in horticulture and artistic floral arranging, gardening presentations and demonstrations, and special events.

###