



PHS Philadelphia Flower Show®

2023 PHOTOGRAPHY CLASS RULES

CHAIRS

Chair.....Debbie Laverell.....dalaverell@gmail.com
 Vice-Chair Kate Fahey katefahey7@gmail.com

- For questions about the entry form, submission, or to confirm your application, please email compclasses@pennhort.org.
- The Chairs are the advisors to the Photography Classes. Chairs should be contacted for questions regarding clarification of rules or Class descriptions.
- **NEW SIZE SPECIFICATIONS:** To allow for flexibility in the aspect ratio of images, print size is expressed as an overall perimeter measurement. There are two size variations and print sizes are specified for each class.
 - Overall dimension of entry must be a minimum of 40" and maximum of 50" in total perimeter measurement. This would allow for a standard print of 11x14, 9x12, 8x12 or 12x12 or slight variations thereof. Maximum dimension on either axis of the print is 15".
 - Overall dimension of entry must be a minimum of 60" to maximum of 72" in total perimeter measurement. This would allow for standard print sizes of 12x18, 16x20 or 16x16 or slight variations thereof. Maximum dimension on either axis of a print is 22".

CLASS DESCRIPTIONS

Please review the rules below that explain the new print-size requirements.

191 Junctions: A photograph of a bridge that includes abundant plant material. Color. Print size: Total perimeter measurement: 40" to 50". Limited to 8 finalists.

192 Spark of Joy: A macro image of a flower where the entire frame is filled by the flower details and no background is visible. Color. Print size: Total perimeter measurement: 60" to 72". Limited to 12 finalists.

193 Indoor Delight: A photograph of an indoor scene that includes plants/flowers and some architectural details of the home or building in which they are located. Color. Print size: Total perimeter measurement: 40" to 50". Limited to 8 finalists.

194 Magnetic Connections: A flat-lay photograph, which is a photo of a composition of carefully arranged objects or parts of objects, lying on a flat surface and captured from directly above. Plant material must be dominant. Color. Print size: Total perimeter measurement: 40" to 50". Limited to 8 finalists.

195 All That Glitters: A landscape that includes reflections in water. Plant material required. Color. Print size: Total perimeter measurement: 60" to 72". Limited to 12 finalists.

196 Passionate Portrayal: A portrait of a flower(s) or plant, including the stem/leaves, that is illuminated and photographed in the manner of Botanical Art. Emphasis is placed on the aesthetic value of the flower(s)/plant on a plain or textured background. Perimeter must be outlined with a border. For ideas, check Pinterest. Color. Print size: Total perimeter measurement: 40" to 50". Limited to 8 finalists.

IMPORTANT DATES

- The registration form will be open on October 2, 2022
- Registration closes on December 16, 2022
- The finalists and non-finalists will be notified by January 16, 2023.
- Prints must be received by February 10, 2023.

PHOTOGRAPHY ENTRY RULES AND GUIDELINES

- ALL Photography Classes require online registration and will be juried to determine the finalists for display in the show (see final submission rules below).
- **Online submissions to the jury must be full resolution and a minimum 2 megabytes file size.**
- Please pay particular attention to the **new image aspect ratio and size requirements** for each class. The new size specifications allow for flexibility in the aspect ratio of prints. Print size is expressed as an overall perimeter measurement.
- **You may make only one entry per class and cannot enter more than three classes in total.**
- The first 35 entries received per class, with correct specifications, by date of receipt, will be submitted to the jury. From these, finalists will be selected
- Classes that fill before the deadline will be closed to any further submissions.
- All work must be done by the exhibitor, including any editing or digital manipulation of the photo.
- All photography submissions must be submitted through Formstack, an online service, using the URL below. On Formstack, you will be prompted to complete an online entry form and submit a digital copy of your photograph.
- The Photography Classes are limited to amateur photographers only. An amateur is a person who earns less than 50% of their income from photography.
- All exhibits must be original and never before entered in the PHS Philadelphia Flower Show or any other flower show. Please note: No previously published photography is to be copied in any form.
- Digital manipulation of photographs is allowed. No graphics may be added (e.g., no borders). **Exception:** Class 196: Passionate Portrayal requires a border (see Class description).
- Images of brand names and/or logos of current commercial products are not permitted.
- Images of flags of nations, states, municipalities, or other governmental entities are not permitted.

- To submit an entry, go to <https://PHSjoin.formstack.com/forms/2023photography> and complete the form. Rename photographs before uploading to the entry form and submit photographs with the following naming format: Last Name, First Name and Class Number.

PHOTOGRAPHY REQUIREMENTS FOR FINAL SUBMISSION

- All photographs must be printed on lustre paper. Lustre is a finish between glossy and matte. Some companies use the term semi-glossy. No glossy, satin, matte, canvas, or metal photographs will be accepted.
- Printing and mounting may be done professionally.
- Portrait orientation, landscape orientation, or square is acceptable as long as the size requirements are met.
- All photographs must be mounted on black foam core and cut to the photograph's edge (no borders). Black foam core must be standard thickness of 3/16" (5mm). Entries not meeting proper dimensions will not be judged or exhibited. See class descriptions for size requirements.
- The printed photograph must match the submitted digital image in all respects of editing, color, cropping, and/or manipulation.
- Make sure to package the print very carefully to avoid damage during transit
- Your name, address, and class number must appear on the back of each photograph. The top of the photograph must be indicated if not obvious.
- Finalists may be required to complete a model release form provided by PHS.

DELIVERY AND INSTALLATION

- All exhibits must be received by the Photography Vice-Chair, Kate Fahey, by February 10, 2023.
- Please contact Kate at: katefahey7@gmail.com to inform her when your photo has been mailed or to arrange in person delivery. Kate's address is:
 - Kate Fahey,
302 Freedom Court,
Newtown Square, PA 19073
- All photographs will be passed by the Photography Committee upon receipt to verify that class specifications have been met and the photograph is in good condition. If a photograph is NOT passed, the exhibitor will be notified and allowed, if time permits, to make the necessary changes and submit a replacement.
- If a print is damaged in transit, the Photography Committee will notify the exhibitor who will be requested to submit a replacement.
- PHS will use double stick tape or something similar to adhere the photos and identification cards to the display panels. These attachments may be permanent.

REMOVAL

- PICK UP: Sunday, March 12, between 6:30 pm and 7 pm, from the Photography display area at the Pennsylvania Convention Center, after the Show closes to the public. Exhibitors may make arrangements with Debbie or Kate for pickup after the show.
- RETURN MAILING: Exhibits being returned by mail must include a ***prepaid return label*** and packaging material. If an exhibit is mailed to the Show, the packaging will be reused to return the exhibit. ***Do not send stamps.***

- If a prepaid return label is not included, exhibitors will be charged \$18 per exhibit for mailing to the U.S. and Canada, and \$60 for international mailing. Exhibitors being charged a return mailing fee will receive a PayPal invoice via email. No international checks or money orders can be accepted. International (including Canada) payments must be made online.
- Alternatively, please indicate if you do not wish to get your photograph back.

PHOTOGRAPHY CLASSES SCALE OF POINTS

Creativity	25
Composition	25
Technical proficiency	20
Quality of light and tonal range	10
Interpretation of class	15
Distinction	5
	100