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The Pennsylvania Horticultural Society, OVG360 and Brûlée Catering Unveil Food and Beverage Vendors and Menus for Reimagined 2022 Philadelphia Flower Show

New Culinary Experiences Available at the Flower Show include the Food Bazaar Featuring Unique Food Vendors, a Happy Hour with Tastings presented by Fine Wine & Good Spirits, Relaxed Boathouse Dining, and Casual Seated Dining at The Lakes Restaurant Featuring Menu Inspired by Award-Winning Chef Jean Marie Lacroix

PHILADELPHIA (June 1, 2022) – Through a blend of culinary artistry, local flavors, and diverse cuisine, OVG360 and Brûlée Catering have joined forces with the Pennsylvania Horticultural Society to incorporate a wide variety of food and beverage options into the Philadelphia Flower Show experience, which will once again return to FDR Park in June 2022. With these elevated and reimagined dining experiences, the Flower Show will bloom bigger and brighter than ever before, offering guests dining options to suit every preference and palate.

This year's Flower Show will offer several new guest experiences, including new on-site activities and events, new family-friendly spaces, and a new show layout. The dining experience has also been revamped and the Show will feature cuisine from near and far, with an emphasis on local culinary talent. Guests can also look forward to refreshing floral-inspired cocktails, hometown Philadelphia favorites, dishes fresh off the grill, smoothies, salads, and delectable desserts.

This year, guests will be able to unwind at a Happy Hour with Fine Wine & Good Spirits, grab a bite and listen to some music at the Food Bazaar, share a casual drink and bite to eat at the Boathouse, explore a collection of dozens of notable food vendors, or enjoy an expertly prepared meal while seated in The Lakes restaurant. For more about these unique dining experiences at the 2022 Philadelphia Flower Show, please see below.

The Lakes

As a new offering for 2022, guests can enjoy an elevated, seated experience at a 300-seat pop-up restaurant, The Lakes. This dining location features classic bistro fare from Brûlée Catering's **Chef Jean Marie Lacroix**, famed within Philadelphia's well-established and renowned culinary scene, creator of his namesake restaurant "Lacroix" in the Rittenhouse Hotel, and recipient of James Beard's lauded "Best Chef" award. Guests can enjoy tableside service with fresh salads, artisanal sandwiches, heirloom tomato and burrata salad, French onion burgers, or a traditional four-course prix-fixe meal.

The Boathouse

The Boathouse, an iconic location inside of FDR Park will feature a full-service bar, casual seating, and delicious fast-casual fare, all while soaking in the absolute best views of the Show. Menu highlights include the Goddess Turkey BLT, Tuscan Garden Salad, and Bavarian pretzels with a trio of dips.

The Food Bazaar

The Food Bazaar will offer a picturesque place for visitors to take a break, grab a bite or cold drink, enjoy some shade cover, and enjoy three daily live music performances from a variety of local bands and DJs curated by famed local musicians, SNACKTIME. Musical styles will feature jazz, soul, hip hop, funk, and more -- offering a festival-style, live music experience for everyone! The Food Bazaar will also offer plenty of dining options for foodies, festival diners, families, and those with dietary restrictions, with an eclectic collection of vendors consisting of American, Italian, Asian, and Mediterranean fare and a quarter of vendors catering specifically to vegetarian and vegan tastes.

With vendors that include Philly favorites – like **Algorithm**, a food truck known for its distinctive vegan eats, **Sang Kee Noodle House's** Asian small plates and platters and **Byz Empire**, with its Mediterranean and Latin fusion menu – the Food Bazaar will allow guests to taste dishes from various cultures. **In addition to the 18 vendors at the Food Bazaar, another 12 delicious and notable food merchants will be scattered throughout the Show.**

For those looking to cool off with a refreshing drink, the Food Bazaar will also feature a variety of botanical inspired cocktails, including the **Botanical Lemonade**, *the official cocktail of the 2022 Flower Show*. This delicious drink will feature Ketel One Botanical Grapefruit, Rosé, lemonade, and fresh lemon.

With a wide array of food and beverage offerings from a curated group of local vendors and several exciting live music performances, the Food Bazaar will be a lively and fun respite on the Show grounds.

Happy Hour hosted by Fine Wine & Good Spirits

From 4-8 p.m. on June 13-17, guests can unwind after a day exploring or experience the beauty of the Flower Show after work at a Happy Hour event, hosted by Fine Wine & Good Spirits. These events will feature complimentary alcohol tastings, live music, and are free to attend with a general admission Flower Show ticket.

“We wanted to reimagine every aspect of the 2022 Flower Show, including the culinary experience,” says **Sam Lemheney, Chief of Shows and Events, Pennsylvania Horticultural Society**. “We partnered with OVG360 and Brûlée Catering because they have a proven track record of skillfully enhancing the holistic guest experience through the use of unique food and beverage offerings. This carefully curated set of food experiences is another great reason to visit the Flower Show.”

Brûlée Catering's James Beard Award-winning Chef Jean-Marie Lacroix added: “The Flower Show has always tantalized the human senses, and this is an inimitable opportunity for us to create additional experiences for our friends at the Pennsylvania Horticultural Society and our guests. From intimate sit-down dining to a diverse Food Bazaar, guests will discover food and beverage options that appeal to a variety of desires.”

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About OVG360

OVG360, a division of Oak View Group, is a full-service venue management and hospitality company that helps client-partners reimagine the sports, live entertainment, and convention industries for the betterment of the venue, employees, artists, athletes, and surrounding communities. With a portfolio of more than 200 client-partners spanning arenas, stadiums, convention centers, performing arts centers, cultural institutions, and state fairs around the globe, OVG360 provides a set of services, resources and expertise designed to elevate every aspect of business that matters to venue operators. Service-oriented and driven by social responsibility, OVG360 helps facilities drive value through excellence and innovation in food services, booking and content development, sustainable operations, public health and public safety and more. More information at OakViewGroup.com, and follow OVG on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).

About Brûlée Catering

Brûlée Catering by Chef Jean-Marie Lacroix is a premier catering company serving the Greater Philadelphia area. Purchased by Spectra in August 2017, Brûlée provides high-end catering services to an impressive list of social, corporate, and institutional clients, and serves extraordinary food at over 4,000 events each year. Brûlée also operates and manages several casual café concepts and employee dining programs within its landmark locations.

While the company's Off-Premise division caters to any location from roof top to back yard, Brûlée Catering has also earned exclusive status in a growing number of the Philadelphia region's most prestigious cultural centers and historic buildings. Learn more at Brulee-Catering.com.

About the Pennsylvania Horticultural Society

The Pennsylvania Horticultural Society (PHS), an internationally recognized nonprofit organization founded in 1827, plays an essential role in the vitality of the Philadelphia region by creating healthier living environments, increasing access to fresh food, growing economic opportunity, and building deeper social connections between people. PHS delivers this impact through comprehensive greening and engagement initiatives in more than 250 neighborhoods; an expansive network of public gardens and landscapes; year-round learning experiences; and the nation's signature gardening event, the Philadelphia Flower Show. PHS provides everyone with opportunities to garden for the greater good as a participant, member, donor, or volunteer. For information and to support this impactful work, please visit PHSONline.org.

About The Philadelphia Flower Show

The PHS Philadelphia Flower Show is the nation's largest, and the world's longest-running horticultural event and features stunning displays by some of the world's premier floral and landscape designers. The Show has been named "Best Event" by the International Festivals and Events Association and "Best of the Best" by the American Bus Association (for the fifth consecutive year) in 2020-2021.

Started in 1829 by the Pennsylvania Horticultural Society, the Show introduces diverse and sustainable plant varieties and garden and design concepts. In addition to acres of garden displays, the Flower Show

hosts world-renowned competitions in horticulture and artistic floral arranging, gardening presentations and demonstrations, special events, and the citywide Bloom Philly! pre-Show celebration. Visit: PHSonline.org/the-flower-show

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