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Credit: Pennsylvania Horticultural Society

Pennsylvania Horticultural Society Announces Event Details for 2022 PHS Philadelphia Flower Show, “In Full Bloom”

The beloved Philadelphia event returns to Franklin Delano Roosevelt Park from June 11 - 19 with a new Show layout, food and beverage offerings, special events and activations, and recreational spaces

PHILADELPHIA, PA - Tuesday, March 22, 2022 - The Pennsylvania Horticultural Society released its schedule of events, exhibit details, as well as new design plans for the 2022 PHS Philadelphia Flower Show, “In Full Bloom” at its Flower Show press conference held in FDR Park on March 21.

In its second year returning to FDR Park, the Flower Show will bloom bigger and brighter than ever before with exciting new exhibits, special events and activations, recreational spaces including the Kids Cocoon & Play Space, and several dining options. **“In Full Bloom” will take place in South Philadelphia’s Franklin Delano Roosevelt Park (FDR Park) from Saturday, June 11 through Sunday, June 19, 2022.** A variety of ticket options are available for guests, along with several returning and new events that will appeal to both seasoned fans of the Show and new audiences. Regular and select special event tickets are available for purchase now at: phsonline.org/the-flower-show.

For the second time in its almost 200-year history, the Philadelphia Flower Show will be held outdoors, giving visitors the opportunity to experience the beautiful vistas and rolling landscape of FDR Park, a registered historical district. Designed by the Olmsted Brothers – sons of

Frederick Law Olmsted, the designer of New York City's famed Central Park – the park was the host location for the 1926 Sesquicentennial Expo of the United States. FDR Park is an inspiring venue that contributes to the splendor that the Flower Show is known for, while also being easily accessible by public transportation and car.

The Flower Show will again span 15 acres of the Park's footprint with breathtaking exhibits, family-friendly activities, and gorgeous greenspace. Re-imagined this year, the 2022 Philadelphia Flower Show offers guests a welcoming, vibrant, blooming path where visitors will experience spectacular floral and garden displays filled with bold color and dramatic beauty. Additionally, this year's Show will offer several new experiences tailored to families, food lovers, plant enthusiasts, and those that want to experience late spring's beauty in an outdoor setting. This event will give every Flower Show visitor the opportunity for a unique and unforgettable experience.

The decision to produce the 2022 PHS Philadelphia Flower Show outdoors was made to accommodate the continuing uncertainty of the COVID-19 pandemic. FDR Park's spacious 15-acre footprint allows for social distancing and the associated health benefits of being outside. Public safety is a critical component for the upcoming Show, and adherence to recommendations from City/State health officials is paramount to Show planning. PHS will continue to work closely with health officials leading up to the Show with updated guidance available online.

Each visitor who purchases a Flower Show ticket, attends a Flower Show special event, or becomes a PHS member contributes to PHS furthering its community-driven work planting trees, supporting neighborhood greening, establishing community gardens, providing job training, managing public gardens, and connecting people with horticulture and one another.

"We are thrilled to be returning to FDR Park for the 2022 Philadelphia Flower Show. This year, we have interpreted what it means to be 'In Full Bloom' both figuratively and literally. Guests will experience floral and garden exhibits at the peak of seasonal perfection crafted by award-winning designers while also learning how gardening can contribute to their lives. With new

activities, family friendly spaces, and superb dining experiences, this year's Show will have something for everyone to enjoy," said Sam Lemheney, PHS Chief of Shows and Events.

For more information or to submit feedback or questions regarding the Flower Show, please email: flowershowfeedback@pennhort.org

2022 PHS PHILADELPHIA FLOWER SHOW INFORMATION

Ticket

Adult: \$50 (any day), \$45 (date specific)

Young Friends (18-29) with ID: \$35 (any day), \$30 (date specific)

Child (5-17): \$25 (any day), \$20 (date specific)

Group (25 people or more): \$36 each

4 years old or younger: FREE

Family Fun Pack (2 adults, 1 child): \$120 (any day) \$105 (date specific)

Family Fun Pack (2 adults, 2 children): \$135 (any day) \$120 (date specific)

Tickets are available for sale online at PHSONline.org/the-flower-show, or at the following locations:

- AAA Mid-Atlantic branches
- AAA South Jersey branches
- Select ACME markets throughout the tri-state region
- SEPTA Ticket Sales Counters
- Independence Visitor Center in Philadelphia

Member Packages

Becoming a PHS Member allows guests to receive discounted or free Flower Show tickets. Members at the Activist level or higher have access to the Show grounds before it opens each day to the public and can also attend our special Members' Preview Day on June 10th to get an exclusive preview of this year's Flower Show. A variety of member levels are available with benefits like invitations to special Member-only programs, a subscription to PHS's award-

winning *GROW* magazine, travel opportunities, and more. There are also levels for any size family and extended benefits for Activist levels and higher. Learn more about membership at: PHSonline.org/support-phs/membership

Exhibits

This year, visitors can anticipate seeing the works of extraordinary landscape architects, garden designers, and florists, with an emphasis on diversity both in the demographics of exhibitors and in their highly unique designs. “In Full Bloom” will feature more female exhibitors than ever before, shedding light on the incredible achievements of women in the field of landscape and garden design and their unique contributions and points of view.

Among the many exceptional exhibitors on the roster is renowned landscape architect **Martha Schwartz**, a *Forbes* 2021 “50 Under 50” recipient, whose practice is committed to the design of urban landscapes and the public realm as the foundation for sustainable cities. Her 1,800-square foot display will depict the beauty of the mushroom in a way that both challenges our understanding of beauty norms, and artfully portrays the allure of fungi.

Guests will also be able to view the incredible works of Royal Horticultural Society’s Chelsea Flower Show award-winning garden designer **Ann Marie Powell**, whose innovative firm combines the best of contemporary design with highly innovative materials in a naturalistic style, with sustainability at the heart of their approach.

Wambui Ippolito, the noted landscape designer and one of *Veranda* magazine’s 2021 “Eleven Revolutionary Female Landscape Designers and Architects You Should Know” will return to this year’s Show to defend her 2021 Flower Show trophy for “Best in Show” with another showstopping display.

Additionally, Philadelphia based **David Rubin Land Collective**, a landscape architecture and urban design studio committed to emphasizing socially purposeful design strategies, will celebrate authenticity and Pride Month in their exhibit. Reminiscent of an embrace, the display

will encircle a central space with a full spectrum of colorful, hand-dyed ribbons and highly unique *xGordlinia grandiflora* trees.

Throughout the exhibitor lineup, guests will encounter forward-thinking, innovative, and progressive designers from a diverse array of backgrounds, each contributing stunning and thought-provoking displays that explore the restorative power of nature and plants, as well as the importance of mental and emotional health.

The Garden for the Greater Good

The Garden for the Greater Good is PHS's showcase of beautiful horticulture, set inside the 2022 Philadelphia Flower Show. Annually, PHS creates gardenscapes that celebrate the belief that horticulture has the power to make positive social and environmental change -- and that each one of us can harness that power.

This year's exhibit will transport guests through a dazzling outdoor oasis with plant life found in our region's woodlands and meadows, including native trees and plants from PHS's distinguished Gold Medal Plant program. The exhibit will feature naturalistic elements that attract and support wildlife and contribute positively to health and well-being. Home gardeners from novice to expert will be inspired to incorporate these elements in their own green space. Guests will have the opportunity to engage with PHS staff and gardeners to learn more about how thoughtful gardening practices can have a substantial impact on our community.

Marketplace

The Marketplace features more than 100 vendors offering unique gardening wares, plants, supplies, branded merchandise, and other shopping treasures to guests. Whether looking for something unique to bring home to remember your visit, you're inspired to plant something you saw at the Show, you want to surprise the gardener in your life, or just want something new and green, the Flower Show Marketplace has it all! Marketplace items include a wide variety of horticultural items, books, tools, and plants, as well as handcrafted items like artwork, jewelry, botanical prints, soft goods, and pet- and kid-friendly choices. 2022 Flower Show mementos

will be available at the PHS Shop, with all things “In Full Bloom!” including t-shirts, mugs, aprons, kitchen wares, stickers, and keepsakes.

Events and Activities

NEW!

Kids Cocoon & Play Space

The all-new Kids Cocoon & Play Space is an interactive outdoor experience for families and children to play and explore together. Featuring daily curated programming for children such as story times and gardening-inspired crafts in addition to play structures, kids will have a blast learning about nature! Families can lounge on nearby benches, or make a pit stop at the concession stands to refuel with snacks before enjoying the rest of the Show.

NEW!

Artisan Row

New this year, Flower Show visitors can experience an elevated crafting experience curated led by talented local artisans. Guests can partake in a variety of arts including fresh floral crowns, personalized candle making, dried floral arranging, and botanical jewelry. This space will include a bar and lounge to enjoy a cocktail while you create in this inviting, bohemian style space.

- **Fresh Flower Crowns** – Create a gorgeous, fresh flower crown in an assortment of vibrant colors. Guests will learn how to work with fresh florals while they design and create their own flower crown from scratch. Enjoy the Show while wearing your newly created piece of art!
- **Flower Show Candles** – Experience the latest trend in DIY by creating a candle as unique as you are! Discover your own custom, inspired scent-blend that will fill your home with the aroma and great memories of a day at the Flower Show.
- **Lavender and Wildflower Bud Vase** – Guests can embrace their inner floral designer by selecting their own color and style of dried flowers to arrange in a milk glass. Blossoms will be locally grown and dried to showcase the amazing talents of Philadelphia local flower farmers.

- **Botanical Jewelry** – Artfully crafted jewelry that includes and highlights nature’s beauty. These botanical jewelry pieces are practical in origin and organic in design using ingredients ranging from intricate florals to hearty succulents. These bold statement pieces are sure to spark an exciting conversation at your next outing!

Dates: June 10-19

Hours:

Friday, June 10: 12:00pm – 4:00pm

Saturday, June 11: 9:00am – 8:00pm

Sunday, June 12 – Saturday, June 18: 9:00am – 8:00pm

Sunday, June 19: 9:00am – 6:00pm

Final entrance to the Artisan Row experience will be 30 minutes prior to closing

Cost: \$20-25 per craft

Butterflies Live! Get up close with hundreds of spectacular, native butterflies in this outdoor garden exhibit, and witness butterflies interacting with an array of plant life and flowers. This year, Butterflies Live! will be transformed into a butterfly paradise in a brand-new way, with an updated structure and beautiful pollinator garden component. This is an all-ages activity -- be amazed by these stunning creatures with some unforgettable photo opportunities during your Flower Show visit!

Date: June 10-19

Times:

Friday, June 10: 12:00pm – 4:00pm

Saturday, June 11 – Saturday, June 18: 9:00am – 8:00pm

Sunday, June 19: 9:00 AM – 6:00 PM

Final entrance to Butterflies Live! exhibit will be 30 minutes prior to closing

Cost: \$5 per person

Potting Parties – Learn the tricks of the trade at these energetic container gardening workshops, hosted by designer Tu Bloom and sponsored by Subaru. Take home your very own creation for lasting floral beauty!

Date: June 11-19

Time: 9:00am - 6:00pm

Cost: \$10 per person

Early Morning Tours – Get a behind-the-scenes look and learn the intricacies behind the Flower Show by participating in an Early Morning Tour. Groups of 10-12 people will have an experienced guide lead them through the Show grounds, stopping along the way to get a closer view of the varied exhibits and discuss how they came together. These tours are perfect for the budding photographer or early riser, and all tour ticket holders are welcome to stay as long as they like after their tour to soak in the remainder of the Show.

Date: June 12-19

Time: 8:00am - 10am

Cost: \$110 per person

Flowers After Hours – Light up the night with this year's Flowers After Hours theme of "Lets Glow!" and revel in the stunning beauty of the floral and garden exhibits under the stars. This year's party will feature SNACKTIME Philly Flower Show All-Stars, whose members have performed with Beyoncé, Ivy Sole, BrassTracks, and others. DJ Diamond Kuts, the official DJ of the Philadelphia Eagles and newly announced co-host of the revamped YO! MTV Raps, will spin tracks guaranteed to keep you dancing. Guests can also expect special drag performances and fun hands-on activations. Come enjoy this special evening with great tastings, incredible music, and a surprise to end the night!

Date: June 18

Time: 8:30pm - 11:30pm

Cost: \$75 per person + 1 Flower Show specialty cocktail drink voucher per person

Family Frolic – Celebrate Father's Day with this day of fun activities for visitors young and old! Family Frolic is a day tailored to young families where people of all ages can participate in a variety of floral, gardening, and craft activities, watch live music performances, and take in the sights of the Flower Show.

Date: June 19

Time: 10:00am - 3:00pm

Cost: free with ticket purchase

Food and Beverage

NEW!

Happy Hour with Fine Wine and Good Spirits

To unwind after a day exploring, guests can pay a visit to our Happy Hour events, hosted by Fine Wine and Good Spirits. These events will feature unique alcoholic tastings, live music, and celebrity bottle signing events.

Date: June 13 - 17

Hours: 4:00pm - 8:00pm

Cost: free with admission

NEW!

Food Bazaar

The Food Bazaar will offer a picturesque place for visitors to take a break, grab a bite and cold drink, enjoy some shade cover, and enjoy 3 daily live music performances from a variety of local bands and DJs. Musical styles will feature jazz to soul and hip hop to funk- something for everyone! The Food Bazaar will offer plenty of dining options for foodies, festival diners, families, and those with dietary restrictions. Featuring over a dozen unique vendors including American, vegan, Italian, Asian, and Mediterranean fare with almost a quarter of the vendors catering specifically to vegetarian and vegan tastes. This year's Food Bazaar will include a variety of botanical inspired cocktails and will feature the Show's official cocktail: the **Botanical Lemonade, the official cocktail of the 2022 Flower Show**. This drink will feature Ketel One Botanical Grapefruit, rose, lemonade, and fresh lemon. The Food Bazaar will be both a lively and fun respite on the Show grounds.

The Boathouse

The crown jewel of the Flower Show's dining options will be The Boathouse, which will feature a full-service bar, casual seating, and delicious fast-casual fare, all while soaking in the absolute best views of the Show. Menu highlights include the goddess turkey BLT, Tuscan garden salad, and Bavarian pretzels with a trio of dips.

NEW!

The Lakes

For an elevated, seated experience, guests can visit our 300-seat pop-up restaurant, The Lakes, featuring classic bistro fare from Chef Jean Marie Lacroix, famed amongst Philadelphia's well-established and renowned culinary scene, creator of his namesake restaurant "Lacroix" in the Rittenhouse Hotel, and recipient of James Beard's lauded "Best Chef, Mid-Atlantic" award in 2001. Here, guests can enjoy tableside service with fresh salads, artisanal sandwiches, braised greens and asiago dip, heirloom tomato and burrata salad, French onion burgers, or a traditional four-course prix-fixe meal.

Flower Show Sponsors

The 2022 Philadelphia Flower Show Exclusive Sponsors are Bank of America, Independence Blue Cross, and Subaru of America. Official Sponsors are AARP, ACME Markets, Bartlett Tree Experts, Belgard, Green Mountain Energy, STIHL, Fine Wine & Good Spirits, and Ketel One Botanical.

Health and Safety Protocol

Public safety is a critical component for the Philadelphia Flower Show, and adherence to recommendations from City/State health officials is paramount to Show planning. PHS will continue to work closely with health officials leading up to the Show with updated guidance available online.

ABOUT PENNSYLVANIA HORTICULTURAL SOCIETY

The Pennsylvania Horticultural Society (PHS), an internationally recognized nonprofit organization founded in 1827, uses horticulture to advance the health and well-being of the Greater Philadelphia region. PHS programs create healthier living environments, increase

access to fresh food, expand access to jobs and economic opportunity, and strengthen deeper social connections between people. PHS's work spans 250 neighborhoods; an expansive network of public gardens and landscapes; year-round learning experiences; and the nation's signature gardening event, the Philadelphia Flower Show. PHS provides everyone with opportunities to garden for the greater good as a participant, member, donor, or volunteer.

ABOUT THE PHILADELPHIA FLOWER SHOW

The PHS Philadelphia Flower Show is the nation's largest, and the world's longest-running horticultural event and features stunning displays by some of the world's premier floral and landscape designers.

Started in 1829 by the Pennsylvania Horticultural Society, the Show introduces diverse and sustainable plant varieties and garden and design concepts. In addition to acres of garden displays, the Flower Show hosts world-renowned competitions in horticulture and artistic floral arranging, gardening presentations and demonstrations, and special events.

PHILADELPHIA PARKS & RECREATION (PPR) advances the prosperity of the city and the progress of her people through stewardship of nearly 10,200 acres of public land and waterways, and management of 500 recreation buildings, 166 miles of trail, and 250 playgrounds. PPR offers safe, enjoyable recreation, environmental and cultural programs and events throughout Philadelphia's parks and recreation system. PPR promotes the well-being and growth of the city's residents by connecting them to the natural world, to each other and to fun, physical and social opportunities.

In 2017, Philadelphia Parks & Recreation Commissioner Kathryn Ott Lovell, set about implementing the park system's first strategic plan: Our Path to 2020 and Beyond. As a result, PPR is undertaking a period of historic change, setting the department on a course to become a modern, equitable and exceptional parks and recreation system. Visit us at

Phila.gov/parksandrec, and follow @philaparkandrec on Facebook, Twitter, or Instagram.

FDR PARK – 1500 Pattison Avenue and S. Broad Street, Philadelphia, PA Franklin Delano Roosevelt Park (FDR Park) is Philadelphia's iconic 348-acre park carved out of the tidal marshes in South Philadelphia. Designed by the Olmsted Brothers in 1914, FDR Park's sequence of picturesque lakes with adjacent lawns are connected by a network of carriage and

foot paths. In 1926, the park hosted the national Sesquicentennial Exhibition and several grand civic buildings, including the iconic Boathouse, opened for the first time.

Today, FDR Park hosts a playground, 4 baseball diamonds, a renowned skate park, a network of lakes, the Swedish American Museum, and 126 acres of woodland. In 2019, after engaging with nearly 3,000 community members and stakeholders, Philadelphia Parks & Recreation and the Fairmount Park Conservancy published a master plan to reimagine a historic Olmsted Park to serve 21st century Philadelphians. The plan, designed by WRT, creates an ecologically sustainable vision for FDR Park that inspires investment, meets the needs of all users today and tomorrow, and focuses on resiliency in the face of a changing climate.

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