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ARTISTIC DRAWINGS/PHOTOS AVAILABLE VIA THIS LINK

ONLINE VIDEO AVAILABLE VIA THIS LINK

Credit: Courtesy of Pennsylvania Horticultural Society

# Pennsylvania Horticultural Society Releases Sneak Peek of the 2022 Philadelphia Flower Show, "In Full Bloom"

Four New Artistic Concepts Offer an Exciting Glimpse of What to Expect at The PHS Philadelphia Flower Show at FDR Park
Saturday, June 11 – Sunday, June 19

February 7th, 2021, PHILADELPHIA, PA – The Pennsylvania Horticultural Society (PHS) has shared four artistic drawings depicting concept and design elements for the 2022 Philadelphia Flower Show! These drawings depict various areas of the upcoming Show including the beloved Flower Show Entry Garden, Food Bazaar, inspirational Learning Gardens, and a new area for children and families called the Kids' Cocoon & Play Space. These works of art provide an exclusive sneak peek into this year's Flower Show, which will be held for the second time outdoors in its almost 200-year history. "In Full Bloom" will take place in South Philadelphia's Franklin Delano Roosevelt Park (FDR Park) from Saturday, June 11 through Sunday, June 19, 2022. A variety of ticket options will be offered along with several returning and new events that will appeal to both seasoned fans of the Show and new audiences. Regular and select special event tickets are available for purchase now at: phsonline.org/the-flower-show.

# ARTISTIC DRAWINGS/PHOTOS AVAILABLE VIA THIS LINK

## Floral Filled Entry Garden

Upon arrival at the Entry Garden at the 2022 Philadelphia Flower Show, visitors will be greeted with a vibrant, blooming path. Stepping into the Entry Garden offers an experience of spectacular floral and garden displays filled with bold colors, dramatic beauty, and vibrant greenery. The perfect spot for a selfie or group photo—you don't want to miss this stunning introduction to 'In Full Bloom!'

## Kids' Cocoon & Play Space

The Kids' Cocoon & Play Space is an interactive outdoor experience for families and children to play and explore together at the Flower Show. Kids and parents alike can enjoy the playground area, lounge on nearby benches, or get up close with hundreds of spectacular, native butterflies at nearby Butterflies Live! The Kids' Cocoon & Play Space will also be centrally located to concession stands, making it a convenient pit stop to refuel with snacks before enjoying the rest of the Show.

#### **Sensational Food Bazaar**

The Food Bazaar area will offer a picturesque place for visitors to take a break, grab a bite to eat and a cold drink, enjoy some shade cover, and enjoy live music performances. This area will offer plenty of dining options for foodies, festival diners, families, and those with dietary restrictions. It is the perfect spot to soak in the natural beauty of the Flower Show outdoors with friends, family, and loved ones.

## **Acres of Inspiration**

Within the acres of garden displays, visitors will be surrounded by bright, blooming flowers and plants at the peak of seasonal perfection this June. While strolling through these Learning Gardens, visitors can admire creative floral and gardening displays submitted by individuals and groups as part of the Flower Show's Competitive Classes, and garner knew horticultural knowledge. Prepare to be amazed as each garden designer brings to life their interpretation of how gardening and horticulture are often the greatest forms of therapy and relaxation. These gardens will showcase a wide array of horticultural expertise and are sure to inspire visitors with unexpected and exciting new gardening ideas. .

#### "In Full Bloom" Blossoms Outdoors

"With this year's Flower Show theme of 'In Full Bloom,' we are aiming to build on the 'wow factor' of previous years and deliver a truly immersive, engaging, and highly unique experience for our visitors that will both thrill and inspire," said Sam Lemheney, Pennsylvania Horticultural Society's Chief of Shows and Events. "These artistic drawings offer an exciting sneak peek into the design of this year's outdoor Show, which is sure to be bigger, brighter, and better than ever before."

The Philadelphia Flower Show, started in 1829 by the Pennsylvania Horticultural Society, introduces the public to thousands of plants, plus award-winning gardens and design concepts from around the world. As the nation's largest and longest-running horticultural event, the PHS Philadelphia Flower Show is a stunning and educational look at the world of floral design and gardening. PHS is committed to building upon the grandeur of these designs to explore the use of organic and sustainable gardening practices. Show attendees at all levels of gardening (and even non-gardeners!) are

invited to participate in curated daily gardening activities and enjoy premier food and shopping experiences.

As the world evolves, the inherent beauty in nature restores us. One's garden provides a place for healing and connection. The 2022 Philadelphia Flower Show, "In Full Bloom," welcomes all as we journey to explore the restorative and healing power of nature and plants, while experiencing all that gardening offers to improve our lives. This year's theme connotes good health, positive well-being, and a passion for life that culminates in a gorgeous and colorful spectacle. Guests will encounter outdoor gardens at the peak of seasonal perfection and beauty that will inspire everyone to plan for a better tomorrow.

The decision to produce the 2022 PHS Philadelphia Flower Show outdoors was made to accommodate the continuing challenges and uncertainty of the COVID-19 pandemic. FDR Park's spacious 15-acre footprint allows for social distancing and the associated health benefits of being outside. Public safety is a critical component for the upcoming Show, and adherence to recommendations from City/State health officials is paramount to Show planning. PHS will continue to work closely with health officials leading up to the Show with updated guidance available online.

To learn more about these sneak peek art renderings, and sign up to receive new information and updates for the 2022 Flower Show programming, exhibits, food/beverage, and more, please visit: <a href="PHS.org/the-flower-show">PHS.org/the-flower-show</a>

For more information or to submit feedback or questions regarding the Flower Show, please email: <a href="mailto:flowershowfeedback@pennhort.org">flowershowfeedback@pennhort.org</a>

#### ABOUT PENNSYLVANIA HORTICULTURAL SOCIETY

The Pennsylvania Horticultural Society (PHS), an internationally recognized nonprofit organization founded in 1827, uses horticulture to advance the health and well-being of the Greater Philadelphia Region. PHS programs create healthier living environments, increase access to fresh food, expand access to jobs and economic opportunity, and strengthen deeper social connections between people. PHS's work spans 250 neighborhoods; an expansive network of public gardens and landscapes; year-round learning experiences; and the nation's signature gardening event, the Philadelphia Flower Show. PHS provides everyone with opportunities to garden for the greater good as a participant, member, donor, or volunteer. For information and to support this impactful work, please visit PHSonline.org.

## **ABOUT THE PHILADELPHIA FLOWER SHOW**

The PHS Philadelphia Flower Show is the nation's largest, and the world's longestrunning horticultural event and features stunning displays by some of the world's premier floral and landscape designers.

Started in 1829 by the Pennsylvania Horticultural Society, the Show introduces diverse and sustainable plant varieties and garden and design concepts. In addition to acres of garden displays, the Flower Show hosts world-renowned competitions in horticulture and artistic floral arranging, gardening presentations and demonstrations, and special events. Visit: PHSonline/the-flower-show

PHILADELPHIA PARKS & RECREATION (PPR) advances the prosperity of the city and the progress of her people through stewardship of nearly 10,200 acres of public land and waterways, and management of 500 recreation buildings, 166 miles of trail, and 250 playgrounds. PPR offers safe, enjoyable recreation, environmental and cultural programs and events throughout Philadelphia's parks and recreation system. PPR promotes the well-being and growth of the city's residents by connecting them to the natural world, to each other and to fun, physical and social opportunities.

In 2017, Philadelphia Parks & Recreation Commissioner Kathryn Ott Lovell, set about implementing the park system's first strategic plan: *Our Path to 2020 and Beyond*. As a result, PPR is undertaking a period of historic change, setting the department on a course to become a modern, equitable and exceptional parks and recreation system. Visit us at <a href="www.phila.gov/parksandrec">www.phila.gov/parksandrec</a>, and follow @philaparkandrec on Facebook, Twitter, or Instagram.

### FDR PARK – 1500 Pattison Avenue and S. Broad Street, Philadelphia, PA

Franklin Delano Roosevelt Park (FDR Park) is Philadelphia's iconic 348-acre park carved out of the tidal marshes in South Philadelphia. Designed by the Olmsted Brothers in 1914, FDR Park's sequence of picturesque lakes with adjacent lawns are connected by a network of carriage and foot paths. In 1926, the park hosted the national Sesquicentennial Exhibition and several grand civic buildings, including the iconic Boathouse, opened for the first time.

Today, FDR Park hosts a playground, 4 baseball diamonds, a renowned skate park, a network of lakes, the Swedish American Museum, and 126 acres of woodland. In 2019, after engaging with nearly 3,000 community members and stakeholders, Philadelphia Parks & Recreation and the Fairmount Park Conservancy published a master plan to reimagine a historic Olmsted Park to serve 21st century Philadelphians. The plan, designed by WRT, creates an ecologically sustainable vision for FDR Park that inspires investment, meets the needs of all users today and tomorrow, and focuses on resiliency in the face of a changing climate.

Read more at: https://myphillypark.org/what-we-do/capital-projects/fdr-park/