

PHS Philadelphia Flower Show

2022 In Full Bloom

Photography Rules Classes 191-198





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2022 PHOTOGRAPHY CLASS RULES

NEW: The 2022 Photography Classes will be staged outside. All accepted photographs will be printed in a large format by PHS on weatherproof medium.

CHAIRS

Chair	Debbie Laverell .	<u>dalaverell@gmail.com</u>
Vice-C	hair Kate Fahey	<u>katefahey7@gmail.com</u>

The Chairs are the advisors to the Photography Classes. Chairs should be contacted for questions regarding clarification of rules or Class descriptions. For questions about the entry form, or to confirm your application, please email compclasses@pennhort.org.

CLASS DESCRIPTIONS

- **191 FULL BLOOM.** A macro or closeup image of a colorful flower or flowers in full bloom. Color. Square. Image size 24"x24". Limited to 6 finalists.
- **JOURNEY.** An image of a rural or country street, road, or highway in which leading lines dominate. Image must include plant material. Color. Print size 24"x36" vertical or horizontal. Limited to 6 finalists.
- **SOCIAL DISTANCING**. An intimate scene in the forest or woods that stimulates emotions and captures the mood and healing power of being alone with your senses. Color. Print size 36"H x 24"W **Vertical**. Limited to 6 finalists.
- **IN THE GARDEN**. A still life photograph of a collection of inanimate gardening objects. The objects are photographed in the setting in which they are found and do not appear to have been moved by the photographer. Color. Print size 36"H 24"W **Vertical**. Limited to 6 finalists.
- **SOUL FOOD**. A Diptych of fruits and vegetables. The print has two images placed next to each other one image of fresh fruit(s) and one image of fresh vegetable(s). Must include a border between the images and may have a border around the perimeter. Color. Print size 24"x36" vertical or horizontal. Limited to 6 finalists.
- **JOYFUL**. A colorful landscape that includes an inspiring and brilliant sunrise or sunset. Image must include plant material. Color. Print size 24"x36" vertical or horizontal. Limited to 6 finalists.
- **PASSION**. An image using creative techniques that exemplifies a passion in your life. Image must include plant material and may not include people or pets. Color. Square. Image size 24"x24". Limited to 6 finalists.
- **SPECTACLE.** An image of a garden that features a riot of color, textures, variety of plants, and interesting elements. Color. Print size 24"x36" vertical or horizontal. Limited to 6 finalists.

PHOTOGRAPHY ENTRY RULES AND GUIDELINES

- **NEW IN 2022:** The Photography Classes will be staged outdoors. All accepted photographs will be printed in a large format by PHS on weatherproof medium.
- See also General Rules Competitive Classes.

- Please note: ALL Photography Classes require online registration and will be juried in advance.
- Submissions to the jury must be full resolution and a minimum 3 megabytes file size. A resolution of @ 300dpi in AdobeRGB color is recommended.
- Please pay particular attention to the image orientation and aspect ratio requirements for each class.
- You may make only one entry per class and cannot enter more than three classes in total.
- ALL submissions for Photography Classes must be received by Friday, March 18, 2022.
 Submissions are limited to 35 entries per class, for the jury process and classes may fill before this deadline. All photography submissions must be submitted through Formstack, an online service, using the URL below. On Formstack, you will be prompted to complete an online entry form and submit a digital copy of your photograph.
- The first 35 entries received per class, with correct specifications, by date of receipt, will be submitted to the jury. From these, finalists will be selected. The finalists and non-finalists will be notified by Wednesday, April 20, 2022.
- The Photography Classes are limited to amateur photographers only. An amateur is a person who earns less than 50% of their income from photography.
- All exhibits must be original and never before entered in the PHS Philadelphia Flower Show or any other flower show. Please note: No previously published photography is to be copied in any form.
- Digital manipulation of photographs is allowed. No graphics may be added (e.g., no borders). Exception: Class 195 (see Class description).
- Images of brand names and/or logos of current commercial products are not permitted.
- Images of flags of nations, states, municipalities, or other governmental entities are not permitted.
- The entry form will open on February 1, 2022.
- To submit an entry after February 1, go to https://PHSjoin.formstack.com/forms/2022photography
 and complete the form. Rename photographs before uploading to the entry form and submit photographs with the following format: Last Name, First Name and Class Number.

SUBMISSION REQUIREMENTS FOR FINALISTS

- All work must be done by the exhibitor, including any editing or digital manipulation of the photo.
- All photographs will be printed and mounted by PHS and Fresh Artists. There is no cost to the exhibitor.
- Due to the large format of the prints, exhibitors must submit full resolution images with a minimum 3 megabytes in file size at the time of registration.
- Finalists may be required to complete a model release form provided by PHS

INSTALLATION AND REMOVAL

- Exhibits will be installed by PHS. Exhibits will be displayed with identification cards next to the photographs.
- During the entry process, exhibitors must indicate if they would like to receive their exhibit after the Show. Exhibitors may choose not to receive their exhibit, receive their exhibit by mail, or pick up their exhibit.
- Exhibitors may arrange to pick up their exhibit at the PHS office, by appointment, two weeks after the Show. Appointments will be scheduled closer to the Show.

- Exhibitors requesting their exhibit by mail will be charged a return mailing fee to cover the cost of packaging and mailing. The return mailing fee is \$25 for exhibits being mailed within the United States. Please note: There may be an additional cost for exhibits mailed internationally. Exhibitors being charged a return mailing fee will receive a PayPal invoice via email closer to the Show. No international checks or money orders may be accepted.
- To aid in our effort to decrease waste at the Show, PHS will attempt to place exhibits that are not picked up or mailed at local non-profit organizations, schools, etc.

PHOTOGRAPHY CLASSES SCALE OF POINTS

Creativity	30
Technical proficiency	20
Composition	20
Interpretation of class	15
Quality of light and tonal range	10
Distinction	5
	100

General Show Rules - Competitive Classes

2022 PHS PHILADELPHIA FLOWER SHOW COMMITTEE

Chair	
President	Matt Rader
FLOWER SHOW STAFF	
Executive Vice President	Tamela Viera
Vice President & Chief, Shows & Events	Sam Lemheney
Executive Assistant, Shows & Events	Michelle Dean
Vice President, Business Development	Jimmy Owens
Vice President, Marketing and Communications	Erin Dunkel
Director, Activation Activities	Rebecca Schuchart
Director, Individual Giving & Membership	David Chrystal
Director of Design	Seth Pearsoll
Director, Event Production and Operations	Nick Gerace
Director, Volunteer Programs	Melissa Raffel
Manager, Competitive Classes	Jenna Celius
Marketplace Manager	Meredith Colberg Wysowski
Manager of Exhibitor Relations	
Events Operations Specialist	Mairin Petrone
Data Specialist	Elsa Efran
Lead Designer	Laura Butera
Design Associate	Anne Vallery
Program Specialist, Activation Activities	Emily O'Malley
Volunteer and Exhibitor Data Specialist	
Coordinator, Premier Party	Ellen Wheeler
PHS Phone	215-988-8800

PHS Mission

We connect people with horticulture, and together create beautiful, healthy and sustainable communities.

Proceeds from the PHS Philadelphia Flower Show benefit the Pennsylvania Horticultural Society and its initiatives, including the PHS City Harvest, which provides locally grown, fresh produce for underserved families.

PRINTED COPIES OF EXHIBITOR'S GUIDE

If you have downloaded this Exhibitor's Guide and wish to receive a printed copy, please send your name and address (print clearly, please) to Exhibitor's Guide, Shows Department, The Pennsylvania Horticultural Society, 100 N. 20th St., 5th Floor, Philadelphia, PA 19103-1495, or e-mail compclasses@pennhort.org. This e-mail address is for **exhibitor requests only**, not for general information about the Show.

For general Show information, visit the Flower Show website (<u>phsonline.org</u>) or call PHS (215-988-8800).

FLOWER SHOW RULES AND INFORMATION

Specific classes have additional rules. See individual sections.

STAGING AND MAINTENANCE OF ALL EXHIBITS

- 1. All entries must include fresh or dried plant material; rooted plants must predominate, and the emphasis should be on color. All exhibits must be kept in Show condition. Plant material must be kept fresh. Unsightly or wilted plant material must be replaced. No artificial plant material is permitted in any exhibit.
- 2. **No live animals** are permitted in any Flower Show exhibit without prior approval. Requests must be made by March 31, 2022. **No taxidermy (including feathers) is permitted in any Flower Show exhibit.**
- 3. Show Management has the right to refuse any exhibit, for any reason whatsoever, that is not in the best interest of the Flower Show and shall have the power at all times to remove any exhibit that is not properly maintained or that, in their opinion, is a detriment to the Show.
- 4. Competitive Classes maintenance must be completed between the hours of 6:30 a.m. and 8 a.m. on all days. Doors open for maintenance at 6:00 a.m. on all days.
- 5. Pool and fountain liners must be constructed of material of sufficient strength to prevent seepage.

COMPETITIVE CLASSES ENTRIES

- 6. Entries will be accepted as received, and classes will be closed when filled. All entries will be acknowledged. Classes 160, 161, 162, 163, 164, 165, 166, 167, and 168 were announced before publication and may be filled; contact compclasses@pennhort.org about availability in these classes. Most Competitive Classes in the PHS Philadelphia Flower Show are open to everyone—amateur or professional; however, Photography classes are limited to amateurs. Entries may be made by individuals or groups (e.g., garden clubs, non-profit organizations); however, entries may not be entered under a commercial or business name.
- 7. Entry forms can be found in each individual section or linked on the Competitive Classes page of the PHS Philadelphia Flower Show website (phsonline.org). Please note that there are separate online entry forms for Arrangement, Horticulture, Pressed Plant Material, Jewelry, and Photography Classes.
- 8. On each entry day, each exhibit must be passed by the Passing Committee before the exhibitor leaves the Show grounds.

ADMISSION, INSTALLATION, AND TEAR-DOWN

During installation and tear-down, proper credentials supplied by Show staff must be worn at all times. No one under age 16 is allowed on the Show grounds during setup unless they are exhibitors; they must be accompanied by a parent, guardian, teacher, or group leader. Reminder: No one under age 16 is allowed on the Show grounds during tear-down. No exceptions.

INSTALLATION SCHEDULES

10. Competitive Classes exhibitors should refer to the times listed for their specific sections (see class rules mailed to exhibitors).

PASSES

11. Exhibitor passes are limited and will be allocated by the Show Management. These tickets are to be surrendered upon entering FDR Park.

REMOVAL OF EXHIBITS

- 12. Nothing may be removed from exhibits during the Show except with the approval of Show Management or at specific times stipulated in certain classes.
- 13. No boxes or other removal containers are permitted in the Show grounds until after the public has left the Show grounds. **Nothing may be dismantled until the removal announcement has been made, between 6:30 p.m. and 7 p.m.**
- 14. All Competitive Classes are to be dismantled on Sunday, June 19. Removal information will be distributed prior to the Show by class chairs.
- 15. Competitive Class exhibitors are responsible for guarding their exhibits on Sunday, June 19, from 5:00 p.m. until removal begins.
- 16. All exhibitors and helpers on the Show grounds **must** wear appropriate removal credentials supplied by Show staff during the dismantling period. Credentials may be obtained from the class chairs or Show Management.
- 17. Exhibitors are responsible for the complete removal of their exhibits, including trees, shrubs, rocks, peat moss, and other bulky refuse. Exhibitors who fail to comply will be billed for the cost of the removal.
- 18. No plant material may be sold or given away at closing time.

SALES AND ADVERTISING MATERIAL

- 19. No sales of any kind will be permitted at FDR Park after the close of the Show.
- 20. No advertising, business cards, etc., will be permitted in any Competitive Class exhibit.

JUDGING AND AWARDS

- 21. No one other than those authorized by Show Management will be permitted in the area of the Show where judging is in progress, and no one may discuss exhibits with the judges.
- 22. Plants in Major Exhibits are not eligible for Competitive Classes competition.
- 23. In all Competitive Classes, if merited, ribbons will be awarded as follows: one First (blue), one or more Seconds (red), one or more Thirds (yellow), and one or more Honorable Mentions (white). Exception: Par judging will be allowed in the Grand Old Plant Classes in the PHS Hamilton Horticourt. Class Commendations are awarded at the discretion of the judges and may only be awarded if every exhibit has received an award ribbon; a commendation ribbon (turquoise) will be placed on every exhibit in the class. Decisions of the judges are final. Entries designated "For Exhibition Only" will not be judged and will not receive comments, point scores, or sweepstakes points.

SAFETY

- 24. In compliance with Philadelphia Fire Prevention Code requirements, all cut trees and combustible materials in displays (including background and drapes) MUST be treated with an approved flame-retardant chemical in accordance with National Fire Protection Association Standard 701. Any chemical you use must have that number on its label.
- Note: Fabric must be **dunked** in fire retardant; spraying will not suffice. **Exhibitors will be required to sign a form indicating compliance.**
- 25. Exhibitors must guard against leaks and over-watering.
- 26. No one under age 16 is allowed on the Show grounds during set-up unless they are exhibitors; they must be accompanied by a parent, guardian, teacher, or group leader. Reminder: No one under age 16 is allowed on the Show grounds during tear-down. No exceptions.

NOMENCLATURE

- 27. All plants must be correctly labeled. Points are given by judges for legibility and unobtrusiveness of labels. Primary references are the PHS Philadelphia Flower Show Database (register.theflowershow.com/Botanicalview.aspx), RHS Plant Finder (http://apps.rhs.org.uk/horticulturaldatabase/), and Plants of the World (plantsoftheworldonline.org/). The PHS Philadelphia Flower Show Database lists over 20,000 plants used in previous Shows.
- 28. Wild-collected plants of endangered and threatened species are strictly forbidden in any PHS Philadelphia Flower Show exhibit. It is the responsibility of the exhibitor to make sure these plants are not on exhibit. Endangered or threatened species are designated on the United States List of Endangered and Threatened Wildlife and Plants. A current list is available on the Internet (plants.usda.gov/threat.html).

PARKING AND ACCESS FOR EXHIBITORS, including exhibitors with disabilities

29. Information will be provided to exhibitors after entry is accepted.

ACCESS FOR PERSONS WITH DISABILITIES during Show hours

30. Information will be available on the website (phsonline.org) closer to Show dates and provided to exhibitors after entry is accepted. Philadelphia's Department of Licenses and Inspections will enforce the rule of allocated parking for persons with disabilities at all lots.

DAMAGES

31. Exhibitors who damage any part of FDR Park will be charged for repairs.

LIABILITY

- 32. Although The Pennsylvania Horticultural Society (PHS) will exercise due caution in safeguarding exhibits, it cannot assume responsibility for injury or loss. Valuables used in exhibits should be insured by exhibitors.
- 33. LIMITATION OF MANAGEMENT'S LIABILITY. Exhibitor will make no claim against PHS, The City of Philadelphia, its officers, employees, and agents, and agrees that Management shall not be liable for any injury or loss or damage to exhibitor, or to its employees, agents, property, and

business caused by: (a) acts or omissions of any contractors (or employees or agents of such contractors) retained by Management to perform services in connection with the Show, or (b) fire, theft, destruction, or any occurrence not resulting from intentional misconduct on the part of Management (or its employees acting in the scope of employment), whether occurring during Show hours or the periods designated for installation, maintenance, and removal of exhibits and notwithstanding any negligence of Management connected therewith.

- 34. INDEMNIFICATION FOR EXHIBITOR'S ACTS. Exhibitor agrees to indemnify and save harmless PHS, The City of Philadelphia, its officers, employees, and agents, and each of them, from any and all claims of liability made by anyone for any loss, injury, or damage to person or property, including death, arising out of the conduct of exhibitor or its employees or agents, and agrees to defend PHS, The City of Philadelphia, its officers, employees, and agents against any such claims or liabilities and to reimburse them for all expenses, including costs of settlement, incurred in connection therewith.
- 35. By entering an exhibit in the PHS Philadelphia Flower Show, the exhibitor agrees to abide by and be governed by the conditions set forth in the foregoing rules.

AMENDMENTS

- 36. The PHS Management shall have full power in the interpretation and enforcement of all rules contained herein, and the power to make such amendments thereto, and such further rules and regulations as they shall consider necessary for the proper conduct of the Show.
- 37. **COVID ACKNOWLEDGEMENT**. By entering an exhibit in the PHS Philadelphia Flower Show, the exhibitor acknowledges that the novel coronavirus and the disease it causes (hereafter "COVID-19") has been declared a worldwide pandemic and that cases of COVID-19 have been confirmed throughout the United States, including thousands of cases in Pennsylvania. Exhibitor understands that COVID-19 is extremely contagious and, while the state of medical knowledge is evolving, it is believed that COVID-19 spreads through person-to-person contact, by contact with contaminated surfaces and objects, and through the air. As a result, federal, state, and local governments and health agencies recommend social distancing and have prohibited gathering of groups of people in many locations. Exhibitor understands that there is no known treatment or cure for COVID-19 and that evidence has shown that COVID-19 can cause serious and potentially life-threatening illness and even death. Exhibitor understands that as the Flower Show will not be conducted on PHS-owned property, PHS will have limited control over preventative measures in place to reduce the spread of COVID-19.

Please note: These rules apply to Artistic and Design Classes. PERMITTED

- Foliage, stands, mats, and accessories (unless otherwise stated).
- Cut fruit and vegetables and other food (except dairy products), properly treated to prevent spoilage. Any use of food must be approved by the Class Chair by February 1, 2022.
- Treatment of **dried** plant material.
- Plant preservatives that do not enhance the outward appearance of the plant in any way (e.g., no leaf shine).
- Brand names and/or logos of current commercial products (permitted only with approval of the Class Chair by February 1, 2022, and written permission from the product's producer, manufacturer, or owner). Show Management must also approve.
- Plants in soil, if an integral part of the design.

NOT PERMITTED

- Flags of nations, states, municipalities, or other governmental entities.
- Taxidermy, **feathers**, **bones**, live or dead animals, fish, natural antlers, horns, coral, ivory, tortoise shell, sponges, sea fans, or anything from an endangered species list.
- Total covering of framed opening of niche.
- Dairy products.
- Artificial plant material of any kind.
- Any material protruding beyond framed opening of niche or space.
- Scenes, dioramas, or scale models as the design or as a part of the design. If in doubt, contact the Chair or Class Advisor.
 - Scene: When the plant material and components are arranged in a representational manner that suggests a landscape or a place rather than a design.
 - Diorama: A three-dimensional, miniature, or life-size scene viewed through an opening or from a distance.
 - Scale model: A small construction that represents in detail a larger object.
- Coloring or embellishment of **live** plant material (e.g., leaf shine, gluing on of sparkles, glitter, etc.).
- Spray-painting in exhibition areas.
- Painting, gluing, or otherwise permanently adhering anything to PHS-provided staging (e.g., head and dress forms, hanging frames, pedestals).