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Credit: Courtesy of Pennsylvania Horticultural Society

Pennsylvania Horticultural Society Announces Early Enhancements to the 2022 PHS Philadelphia Flower Show

The PHS Philadelphia Flower Show Returns to FDR Park in 2022 Saturday, June 11 – Sunday, June 19

November 8, 2021, PHILADELPHIA, PA – The Pennsylvania Horticultural Society (PHS) has announced several early enhancements to its highly anticipated 2022 PHS Philadelphia Flower Show, being held for the second time outdoors in Show history. "In Full Bloom" will take place in South Philadelphia's Franklin Delano Roosevelt Park (FDR Park) from Saturday, June 11 through Sunday, June 19, 2022. Tickets will go on sale in mid-December with a variety of ticketing options and packages.

As the world evolves, the inherent beauty in nature restores us. One's garden provides a place for healing and connection. The 2022 Philadelphia Flower Show, "In Full Bloom," welcomes all as we journey to explore the restorative and healing power of nature and plants, while experiencing all that gardening offers to improve our lives. This year's theme connotes good health, positive well-being, and a passion for life that culminates in a gorgeous and colorful spectacle. Guests will encounter outdoor gardens at the peak of seasonal perfection and beauty that will inspire everyone to plan for a better tomorrow.

In its second year hosting the Philadelphia Flower Show at FDR Park, PHS has taken feedback from guests, staff, and stakeholders to drive a number of upgrades to the Show. Below is a list of early enhancements based on guest feedback to provide an even more enjoyable experience

over the nine-day outdoor event. Additional details will be announced in the coming months and available at: PHSonline.org/the-flower-show

Ticketing

- Guests will have the option to purchase a ticket for a specific date or, for additional flexibility, upgrade their ticket for the ability to visit any day.
- Specific timed sessions will not be implemented.

Transportation and Parking

- Parking Flower Show guests will have several options for official Flower Show parking close to FDR Park. Parking lots across the street from FDR Park at the NovaCare Center as well as at Citizens Bank Park and the Wells Fargo Center will have plenty of parking spaces for guests. Increased staffing and volunteers located within and outside of parking facilities will be available to assist guests with parking and Show-related questions. Additional digital billboards and directional signage will better guide guests to parking lots, courtesy shuttles, and the Flower Show ticket gate inside of FDR Park.
- Courtesy Shuttles Courtesy shuttles will be provided from all Flower Show parking lots to the Flower Show ticket gate inside of FDR Park.
- **Public Transportation** Public transportation is a great, green, and easy option to get to the Flower Show! A courtesy shuttle stop will be available to pick up guests near SEPTA's NRG station with drop off at the Flower Show ticket gate inside of FDR Park.

Operations

Lines – Two paved pathways (including an ADA accessible walkway) have been
created to expedite guest passage to the Flower Show ticket gate. Additional staff and
volunteers will be placed along entrance paths to provide information and assist guests
with guestions.

Design

- A re-imagined Show layout for 2022 will focus on creating a vibrant, blooming path
 where visitors will experience spectacular floral and garden displays filled with bold color
 and dramatic beauty.
- Several additional experiences tailored to families, food lovers, and plant enthusiasts will be included throughout the Show.

Accessibility

- **Shuttles** ADA accessible shuttles will be provided from all official Flower Show parking lots and the SEPTA NRG station with drop off at the Flower Show ticket gate.
- Mobility Equipment Rental An additional location for mobility equipment rental will be located near the FDR Park entrance. If picking up mobility equipment at this new location, it is approximately 3 minutes to the Flower Show ticket gate.
- Accessibility throughout Show Throughout the Show, visitor paths will have more
 pronounced and visible accessible entry points and thoroughfares. Additional ramps and
 accessible entry points to Show designs and features will be implemented throughout.
 Volunteer Access Ambassadors will again be onsite to assist guests. Flower Show
 venue maps will delineate ADA ramps and restroom locations.

Weather

- Heat Alleviation Additional shaded seating areas will be incorporated throughout the Show grounds. Additionally, water misters will be utilized in the event of extreme heat.
- Ticket Re-entry Based on Weather Events Inclement weather events will be communicated to all guests via PHS Flower Show social media channels and will also be communicated via the guest email address used to purchase tickets. Guests will be provided details about Show re-entry as soon as it is deemed safe for guests, staff, and other Show visitors to re-enter Show grounds.
- Flexible ticket upgrade will allow the ability to visit on any day.

Water, Food, and Beverage

- Water Complimentary water refill stations will be located throughout the Show and will be available dependent upon the City of Philadelphia's Department of Health restrictions pertaining to COVID-19. Guests are encouraged to bring pre-filled, re-usable water bottles.
- Dietary Considerations A variety of menu options will be offered to suit a range of dietary considerations including gluten free, vegan, and vegetarian options.

"The decision to host the 2022 PHS Philadelphia Flower Show outdoors was based on the continuing evolution and uncertainty of COVID-19. During this second year of hosting the Show outdoors, we focused on the plentiful public feedback we received and plan to incorporate many

of those suggestions into next year's Show. We thank the public and our partners in helping us further develop the outdoor Flower Show into a joyous and beautiful event that continues to celebrate the wonder of flowers and gardening for its 194th year," said Sam Lemheney, PHS Chief of Shows & Events.

The decision to produce the 2022 PHS Philadelphia Flower Show outdoors was made to accommodate the continuing challenges and uncertainty of the COVID-19 pandemic. FDR Park's spacious 15-acre footprint allows for social distancing and the associated health benefits of being outside. Public safety is a critical component for the upcoming Show, and adherence to recommendations from City/State health officials is paramount to Show planning. PHS will continue to work closely with health officials leading up to the Show with updated guidance available online.

Each visitor who purchases a Flower Show ticket, attends a Flower Show special event, or becomes a PHS member contributes to PHS to further its community-driven work planting trees, supporting neighborhood greening, establishing community gardens, providing job training, managing public gardens, and connecting people with horticulture and one another.

For more information or to submit feedback or questions regarding the Flower Show, please email: flowershowfeedback@pennhort.org

ABOUT PENNSYLVANIA HORTICULTURAL SOCIETY

The Pennsylvania Horticultural Society (PHS), an internationally recognized nonprofit organization founded in 1827, uses horticulture to advance the health and well-being of the Greater Philadelphia Region. PHS programs create healthier living environments, increase access to fresh food, expand access to jobs and economic opportunity, and strengthen deeper social connections between people. PHS's work spans 250 neighborhoods; an expansive network of public gardens and landscapes; year-round learning experiences; and the nation's signature gardening event, the Philadelphia Flower Show. PHS provides everyone with opportunities to garden for the greater good as a participant, member, donor, or volunteer. For information and to support this impactful work, please visit PHSonline.org.

ABOUT THE PHILADELPHIA FLOWER SHOW

The PHS Philadelphia Flower Show is the nation's largest, and the world's longest-running horticultural event and features stunning displays by some of the world's premier floral and landscape designers.

Started in 1829 by the Pennsylvania Horticultural Society, the Show introduces diverse and sustainable plant varieties and garden and design concepts. In addition to acres of garden displays, the Flower Show hosts world-renowned competitions in horticulture and artistic floral arranging, gardening presentations and demonstrations, and special events. Visit: PHSonline.org/the-flower-show

PHILADELPHIA PARKS & RECREATION (PPR) advances the prosperity of the city and the progress of her people through stewardship of nearly 10,200 acres of public land and waterways, and management of 500 recreation buildings, 166 miles of trail, and 250 playgrounds. PPR offers safe, enjoyable recreation, environmental and cultural programs and events throughout Philadelphia's parks and recreation system. PPR promotes the well-being and growth of the city's residents by connecting them to the natural world, to each other and to fun, physical and social opportunities.

In 2017, Philadelphia Parks & Recreation Commissioner Kathryn Ott Lovell, set about implementing the park system's first strategic plan: *Our Path to 2020 and Beyond*. As a result, PPR is undertaking a period of historic change, setting the department on a course to become a modern, equitable and exceptional parks and recreation system. Visit us at www.phila.gov/parksandrec, and follow @philaparkandrec on Facebook, Twitter, or Instagram.

FDR PARK – 1500 Pattison Avenue and S. Broad Street, Philadelphia, PA

Franklin Delano Roosevelt Park (FDR Park) is Philadelphia's iconic 348-acre park carved out of the tidal marshes in South Philadelphia. Designed by the Olmsted Brothers in 1914, FDR Park's sequence of picturesque lakes with adjacent lawns are connected by a network of carriage and foot paths. In 1926, the park hosted the national Sesquicentennial Exhibition and several grand civic buildings, including the iconic Boathouse, opened for the first time.

Today, FDR Park hosts a playground, 4 baseball diamonds, a renowned skate park, a network of lakes, the Swedish American Museum, and 126 acres of woodland. In 2019, after engaging

with nearly 3,000 community members and stakeholders, Philadelphia Parks & Recreation and the Fairmount Park Conservancy published a master plan to reimagine a historic Olmsted Park to serve 21st century Philadelphians. The plan, designed by WRT, creates an ecologically sustainable vision for FDR Park that inspires investment, meets the needs of all users today and tomorrow, and focuses on resiliency in the face of a changing climate.

Read more at: https://myphillypark.org/what-we-do/capital-projects/fdr-park/

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