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[**FOOD & BEVERAGE PHOTOS – CLICK HERE**](https://www.dropbox.com/sh/ud76cfz3l2g94sn/AAAjmh3np4R4NmRXhWqiiAxla?dl=0)

**Spectra and Brûlée Catering Partner with Pennsylvania Horticultural Society to Integrate Food & Beverage into 2021 Philadelphia Flower Show Guest Experience**

*Culinary Options from June 5-13 include: Beer Garden, Food Bazaar, Park Picnic Totes and*

 *High-End Boathouse Restaurant*

**PHILADELPHIA (May 28, 2021) –** Through a blend of culinary artistry, local flavors, and floral-inspired cuisine, Spectra and Brûlée Catering have joined forces with the Pennsylvania Horticultural Society to incorporate a wide variety of food and beverage options into the Philadelphia Flower Show experience this year. For the first time in its 193-year history, the Philadelphia Flower Show will be held outdoors in South Philadelphia’s historic FDR Park.

Guests may enjoy a picnic under the trees, admire FDR Park’s beautiful architecture from a table in the Beer Garden grove, locate their favorite local vendor in the Food Bazaar, or overlook the lake as they share an expertly prepared meal in the Boathouse restaurant. Below are options that visitors can experience at this year’s Philadelphia Flower Show.

**Boathouse** – The boathouse at FDR park will be transformed into the Flower Show’s only sit-down dining experience. Built in 1914 for the sesquicentennial celebration, this historic structure overlooks the serene Edgewood Lake. The menu will feature snacks and sandwiches, as well as full meal options like pan seared Maryland crab cakes with purple cabbage, cilantro slaw, and citrus crema, or slow braised beef short ribs with Jersey corn succotash, creamy parmesan grits, and smoked tomato glaze.

**Picnic Totes** – As a new offering for 2021, the culinary team at Brûlée Catering created a picnic bag add-on option for online ticket purchases. Over 1,500 totes have been pre-ordered, and a special picnic area will be designated for those who want to BYOB (bring your own blanket!)

**Beer Garden** – Located in Gardener’s Grove, the beer garden will feature the Stella Artois airstream and fare from local vendors Philadelphia Eats, Festival Foods, Just Fork It!, and Boardwalk Specialties.

**Blume Village Food Court –** From LOVE Park’s Christmas Village, the beloved Alpine Style Food Court will join The Flower Show for a summer run! German favorites like bratwurst, raclette, Belgian fries, and more can be found at this unique offering nestled in the Garden District.

**Food Bazaar** – The Food Bazaar can be found in the Plant District. This area truly offers ‘something for everyone’ with walk-up ordering available. Attendees will find delicious salads from Simply Good Jars, crab cakes and burgers from Albie’s, arancini rice balls from The Little Sicilian, and more.

**Design District** – A sweet tooth’s paradise, in this area guests will find treats from Ben and Jerry’s and Rita’s, as well as coffee and classic Italian desserts from Philadelphia Eats, or old-fashioned popcorn & boardwalk candy from Boardwalk Specials.

There are many new experiences for this year’s Flower Show visitor, including the outdoor locale as well as the most exhibitors in the Show’s history. It is also the first year where food and beverage have played a key role in the Show experience. Featuring cuisines from near and far with an emphasis on local culinary talent, Show guests can look forward to floral inspired cocktails, hometown Philadelphia favorites, dishes fresh off the grill, smoothies, salads, delectable desserts, and more.

“We wanted the culinary experience to evolve along with every other aspect at the 2021 Flower Show,” **Sam Lemheney, Chief of Shows and Events, Pennsylvania Horticultural Society**, said. We partnered with Spectra and Brûlée Catering because they have a proven track record of skillfully enhancing the holistic guest experience through the use of unique food and beverage offerings.”

Brûlée Catering’s James Beard Award-winning **Chef Jean-Marie Lacroix** added, “Across its 193-year history, the Flower Show has always tantalized the human senses, but this is a unique opportunity for us to bring additional experiences to our friends at the Pennsylvania Horticultural Society. From intimate sit-down dining to fun outdoor picnics, guests will discover food and beverage options that appeal to a variety of needs.”

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**About Spectra**

Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra’s unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Learn more at [SpectraExperiences.com](http://www.spectraexperiences.com/). Follow Spectra on [Facebook](https://www.facebook.com/spectraexperiences/?ref=br_rs), [Instagram](https://www.instagram.com/spectraexperiences/) , [Twitter](https://twitter.com/SpectraExp), and [LinkedIn](https://www.linkedin.com/company/spectra-by-comcast-spectacor/).

**About Brûlée Catering**

Brûlée Catering by Chef Jean-Marie Lacroix is a premier catering company serving the Greater Philadelphia area. Purchased by Spectra in August 2017, Brûlée provides high-end catering services to an impressive list of social, corporate, and institutional clients, and serves extraordinary food at over 4,000 events each year. Brûlée also operates and manages several casual café concepts and employee dining programs within its landmark locations.

While the company’s Off-Premise division caters to any location from roof top to back yard, Brûlée Catering has also earned exclusive status in a growing number of the Philadelphia region’s most prestigious cultural centers and historic buildings. Learn more at Brulee-Catering.com.

**About the Pennsylvania Horticultural Society**

**The Pennsylvania Horticultural Society (PHS),** an internationally recognized nonprofit organization founded in 1827, plays an essential role in the vitality of the Philadelphia region by creating healthier living environments, increasing access to fresh food, growing economic opportunity, and building deeper social connections between people. PHS delivers this impact through comprehensive greening and engagement initiatives in more than 250 neighborhoods; an expansive network of public gardens and landscapes; year-round learning experiences; and the nation’s signature gardening event, the Philadelphia Flower Show. PHS provides everyone with opportunities to garden for the greater good as a participant, member, donor, or volunteer. For information and to support this impactful work, please visit [PHSonline.org](http://www.phsonline.org/).

**About The Philadelphia Flower Show**

The PHS Philadelphia Flower Show is the nation's largest, and the world’s longest-running horticultural event and features stunning displays by some of the world’s premier floral and landscape designers. The Show has been named “Best Event” by the International Festivals and Events Association and “Best of the Best” by the American Bus Association (for the fifth consecutive year) in 2020-2021.

Started in 1829 by the Pennsylvania Horticultural Society, the Show introduces diverse and sustainable plant varieties and garden and design concepts. In addition to acres of garden displays, the Flower Show hosts world-renowned competitions in horticulture and artistic floral arranging, gardening presentations and demonstrations, special events, and the citywide Bloom Philly! pre-Show celebration. Visit: [PHSonline.org/the-flower-show](http://www.phsonline.org/the-flower-show)

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