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PHOTOS/ART AVAILABLE VIA THIS LINK

Credit: Rob Cardillo Photography

2021 PHILADELPHIA FLOWER SHOW TICKETS ON SALE NOW

JANUARY 11, 2021, PHILADELPHIA, PA – **The Pennsylvania Horticultural Society (PHS) announced today that tickets to the 2021 Philadelphia Flower Show, June 5 – 13, are available for purchase at PHSonline.org.** Attendees are asked to select their preferred date and session at the time of purchase. To allow for social distance protocols, a limited number of tickets will be available for each day and time segment. Early purchase is highly recommended.

The Philadelphia Flower Show, typically held each March at the Pennsylvania Convention Center, will be held outdoors for the first time in its history this summer at the historic Franklin Delano Roosevelt Park (FDR Park) in South Philadelphia. Given the pandemic, the move will allow PHS to present the Show safely, at the height of the gardening season and with the added health benefits of the outdoors. The central location, situated adjacent to the South Philadelphia Sports Complex, is accessible to major highways and mass transit. The Park features inspiring natural beauty and an expansive setting that also provides Show designers with an exciting new layout for creative expression and horticultural displays. Visitors will experience the Show through three distinct "Districts" that feature all manner of Plants, Design, and Gardening created for all skill levels.

The Flower Show "footprint" will span 15 acres of FDR Park's 348 acres parallel to Pattison Avenue allowing the vast majority of FDR Park and its amenities to remain accessible to the public during the Flower Show dates. PHS is working closely with local community leaders and Philadelphia Parks and Recreation on Show planning. "We are thrilled to be able to celebrate the outdoors and offer joy and beauty after a year that has been marked by so many challenges. This experience is a wonderful example of the enduring and combined power of green space, plants, and gardeners to create impact and inspiration," said Sam Lemheney, PHS Chief of Shows & Events.

FDR Park, a registered historical district, was built to the design of Olmsted Brothers, the firm of Frederick Law Olmsted Jr. and John Charles Olmsted in the early 20th century. With walkable pathways, majestic trees and breathtaking views, FDR Park is an inspiring venue that contributes to the splendor that the Flower Show is known for.

2021 Philadelphia Flower Show Information

Public safety is a critical component for the upcoming Show and adherence to recommendations from the CDC and City/State health officials is paramount to Show planning. PHS will continue to work closely with health officials with updated guidance available at PHSonline.org.

Ticketing:

Attendees <u>must</u> reserve a date and time of visit for all tickets purchased. Tickets are limited. Early purchase is recommended.

Show admission, membership, special events, tours and packages are available for purchase via the PHS website and early purchase is recommended: <u>PHSonline.org</u>

PHS members enjoy special entry privileges. Members provide needed funds to advance PHS's impact year-round through a variety of efforts that create health and wellness throughout the region. Membership includes a variety of ticket offers, such as ticket discounts or complimentary admission during special preview hours. **To become a PHS member, visit: PHSonline.org/support-phs/membership**

Location:

Franklin Delano Roosevelt Park 1500 Pattison Avenue & South Broad Street, Philadelphia, PA 19145

View in Google Maps

Show Dates and Hours:

Saturday, June 5: 8 a.m. – 5 p.m.

- AM Entry: 8 a.m. 1 p.m.
- PM Entry: 1 p.m. 5 p.m.

Sunday, June 6 – Sunday, June 13: 10 a.m. – 7 p.m.

- AM Entry: 10 a.m. 2 p.m.
- PM Entry: 2 p.m. 7 p.m.

Entry is prohibited within 30 minutes of Show closing each day.

Hotel Accommodations:

Special hotel discounts are available for The Flower Show. Please visit: Hotel Packages

ABOUT PENNSYLVANIA HORTICULTURAL SOCIETY

The Pennsylvania Horticultural Society (PHS), an internationally recognized nonprofit organization founded in 1827, plays an essential role in the vitality of the Philadelphia region by creating healthier living environments, increasing access to fresh food, growing economic opportunity, and building deeper social connections between people. PHS delivers this impact through comprehensive greening and engagement initiatives in more than 250 neighborhoods; an expansive network of public gardens and landscapes; year-round learning experiences; and the nation's signature gardening event, the Philadelphia Flower Show. PHS provides everyone with opportunities to garden for the greater good as a participant, member, donor, or volunteer. For information and to support this work, please visit PHSonline.org.

ABOUT THE PHILADELPHIA FLOWER SHOW

The PHS Philadelphia Flower Show is the nation's largest and the world's longest-running horticultural event and features stunning displays by some of the world's premier floral and landscape designers. The Show has been named "Best Event" by the International Festivals and Events Association and "Best of the Best" by the American Bus Association (for the fifth consecutive year) in 2020-2021.

Started in 1829 by the Pennsylvania Horticultural Society, the Show introduces diverse and sustainable plant varieties and garden and design concepts. In addition to acres of garden displays, the Flower Show hosts world-renowned competitions in horticulture and artistic floral arranging, gardening presentations and demonstrations, special events, and the citywide Bloom Philly pre-Show celebration.

PHILADELPHIA PARKS & RECREATION (PPR) advances the prosperity of the city and the progress of her people through stewardship of nearly 10,200 acres of public land and waterways, and management of 500 recreation buildings, 166 miles of trail, and 250 playgrounds. PPR offers safe, enjoyable recreation, environmental and cultural programs and events throughout Philadelphia's parks and recreation system. PPR promotes the well-being and growth of the city's residents by connecting them to the natural world, to each other and to fun, physical and social opportunities.

In 2017, Philadelphia Parks & Recreation Commissioner Kathryn Ott Lovell, set about implementing the park system's first strategic plan: *Our Path to 2020 and Beyond*. As a result, PPR is undertaking a period of historic change, setting the department on a course to become a modern, equitable and exceptional parks and recreation system. Visit us at www.phila.gov/parksandrec, and follow @philaparkandrec on Facebook, Twitter, or Instagram.

FDR PARK –1500 Pattison Avenue and S. Broad Street, Philadelphia, PA

Franklin Delano Roosevelt Park (FDR Park) is Philadelphia's iconic 348-acre park carved out of the tidal marshes in South Philadelphia. Designed by the Olmsted Brothers in 1914, FDR Park's sequence of picturesque lakes with adjacent lawns are connected by a network of carriage and foot paths. In 1926, the park hosted the national Sesquicentennial Exhibition and several grand civic buildings, including the iconic Boathouse, opened for the first time.

Today, FDR Park hosts a playground, 4 baseball diamonds, a renowned skate park, a network of lakes, the Swedish American Museum, and 126 acres of woodland. In 2019, after engaging with nearly 3,000 community members and stakeholders, Philadelphia Parks & Recreation and the

Fairmount Park Conservancy published a master plan to reimagine a historic Olmsted Park to serve 21st century Philadelphians. The plan, designed by WRT, creates an ecologically sustainable vision for FDR Park that inspires investment, meets the needs of all users today and tomorrow, and focuses on resiliency in the face of a changing climate.

Read more at: https://myphillypark.org/what-we-do/capital-projects/fdr-park/

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